

## CONTENT PAGE

Criterion	No.	Question	QlM/ QnM	Documents
Criteria 3- Research, Innovations and Extension (110)	3.2.1	Institution has created an ecosystem for innovations and has initiatives for creation and transfer of knowledge (patents filed, published, incubation center facilities in the HEI to be considered)	Q <sub>l</sub> M	Activity Report with Photos

**3.2.1** Institution has created an ecosystem for innovations and has initiatives for creation and transfer of knowledge.

#### A. Innovation:

#### Roshni 2018-19

#### Avishkar Report 2019

Event Name: Avishkar, State level Research Convention

Date: 15-18/01/2019

**Objective:** To enhance knowledge and gain experience through participation in the competition.

Host University: Gondwana University, Gadchiroli.

The State level, Inter University Research Convention named Avishkar, which was held in Gondwana University, Gadchiroli. The convention began on the 15 of January 2019 and ended on the 18". The convention commenced with an inaugural function, members on the dais addressed the audience by putting forward the objectives of the convention also informing about the committees that were aligned with it. On the second day, poster presentations took place, after which a list of shortlisted participants was given out by night. The participants then had to present their papers using a power point presentation on the next day. The projects were highly vivid even when belonging to the same field. A total of 5 disciplines from Maharashtra consisting of 20 universities with more than 500 projects presented, added to the pool of knowledge and invention. The valedictory function was held by evening on the 18". The prizes were distributed and a vote of thanks was presented.

**Learning Outcome**: An incomparable experience of the variations in research and how all of it caters to the same old aim, the growth of Humanity.



Lakdawala Yalnaaz from Child Development Department Won 2<sup>nd</sup> Prize for Presenting Research Paper at Avishkar State Level Student Research Convention on 15<sup>th</sup> to 18<sup>th</sup> January, 2019. **"Roshni 2018-19"** 

# Development of Psychological Tests on Various Attributes Related to <u>Psychology</u>

The Compassion Fatigue Scale for Mental Health Practitioners Test Construction

Amita Singh, Aqsa Qasmi, Dhruvi Doshi, Dhwani Sanghavi, Jemimah Nalli, Jinisha Sakaria, Mariah Dias, Meera Bhanushali, Megha Joshi, Natasha Bhatia,Sanya Shaikh & Tamanpreet Arora

Alla

Submitted to Mrs. Sanhitta Karmalkar

Post Graduate Department of Psychology,

Maniben Nanavati Women's College,

Affiliated to S.N.D.T. Women's University, Mumbai.

The compassion fatigue scale has 23 items, measuring workplace related compassion fatigue among mental health professionals. Score of each items was calculated according to the following order:

- 1. Strongly Disagree
- 2. Disagree
- 3. Neutral
- 4. Agree
- 5. Strongly Agree

The Compassion Fatigue Questionnaire for Mental Health Practitioners

Given below are 23 questions with 5 options each ranging from Strongly Disagree to Strongly Agree. Please read the following questions carefully and select your answers according to your opinion. Please make sure to answer all the questions. There are no right or wrong answers to these questions. Your responses will be kept confidential.

Questions	SD	D	Ν	А	SA
My work over whelms me.					
Traumatic cases take a toll on me.					
I lack the energy to be continuously productive.					
Early termination of sessions makes me feel a sense of					
failure.					
I feel like my career has reached a standstill/plateau.					
I feel emotionally drained after sessions.					
My dissatisfaction from work is spilling into my					
personal life.					
I no longer feel connected to the world and those					
around me.					
I find it difficult to process and recover from the daily					
hassles of my job.					
The nature of my work makes it difficult for me to					
cope with my intimate relations.					
I am unable to be as perceptive as I was before.					
My client's experiences have an overwhelming impact					
on me.					
I find myself being intolerant of other people's					
problems which are similar to my clients.					
I am avoidant of any emotional content in					
leisure time.					
Drastic/severe cases take a toll on me.					
I feel a sort of disconnect with my clients					
I feel like I need to take more breaks than I used					
to between sessions.					
I have moments of doubt about pursuing his					
career.					
I can no longer remember how it feels to be					
passionate about this job.					
I feel physically drained at the end of the day.					
My work has taken a toll on my physical health.					
I find myself being avoidant of activities or					
situations that are emotionally loaded.					
Lately I see a decline in my physical health.					

#### **B.** Entrepreneurship

#### **Entrepreneurship Development Programme**

**Date of Activity:** 6th Feb - 10th Feb, 2017 **No. of Participants:** 42 T.Y · B · Com students

EDP was conducted by Mr. B.R. Venkatesh, Director, I Create India and his team. The training program included interactive sessions based on Qualities of an Entrepreneur, Business Plan, Case studies, Opportunity Identification, How to decide which Business to start ?, Customer Relation Management & Break - Even Analysis. On 10th Feb, 2017 a Business Plan competition was organized. This Programme was sponsored by Inner Wheel club of Bombay Sea Coast.



Department of Commerce Organized Training Program "EntrepreneurshipDevelopment Programme" on 6<sup>th</sup> to 10<sup>th</sup> February, 2017

### Micro, Small and Medium Enterprises – MSME

#### Academic Year: 2017-18

A.	Name of the Department	:	Department of Management Studies		
B.	Name of the Teacher In-charge	:	Ms. Snehal Obhan		
C.	Stream	:	Management		
D.	UG/PG	:	Undergraduate		
E.	Title of activity	:			
F.	Date	:	15th Jan 2018- 19th Jan 2021		
G.	Total Duration	:	30 Hours		
H.	I. College/ Inter-college /Regional/ National /International level : College Level				
I.	Names and Designation of Resource	e Persor	:Ms. Snehal Obhan and Ms.		
	PradnayaSawant				
J.	Budget allocated	:	Nil		
K.	Total expenses incurred	:	Nil		
L.	Target group		TYBMS		
M.	No. of students benefited	:	17 Students		
N.	Whether in collaboration	:	MSME, Government of India		
0.	Objectives of the activity	:			
	• To create awareness with types of Retail.				
	• To impart the skills required	to be a	n Entrepreneur.		
	• To educate the various marketing strategies required for retail Management.				
P.	Type of Learning	:	Presentation, group discussion		
Q.	Use of ICT	:	Yes		
R. Assignments / Projects/ Tests given after the activity : Assignment					
S.	S. Whether evaluated : Yes				
Τ.	Learning outcomes	:	The students were able to learn the		
types ofretail systems, process and Marketing of Retail systems.					
U. Feedback and analysis : No					
V. Photographs with caption; Group photograph must attached : Attached					
Signature of the Teacher :					
Name of the Teacher : Ms.Snehal Obhan					
Date	: 19-01-201	18			





Department of Management Studies Initiatives for creation and transfer of knowledge related to Entrepreneurship and Retail management on 15<sup>th</sup> January, 2018 to 19th January, 2021 "Micro, Small, and Medium Enterprises – MSME"

#### **Euntra Bizz - An entrepreneurial initiative**

The department has initiated "Euntra Bizz" as entrepreneurial event every year since 2017 for the students of second and third year BMS. The aim of this event is to identify various challenges faced by the entrepreneurs. Also it aims to incorporate the management skills required to become an entrepreneur right from planning to execution.

**The outcome:** The students were able to execute their ideas by putting up stalls in the college campus, selling products ranging from food products to accessories to clothing, also apply marketing skills and earn profits out of it.



Department Management Studies has Initiated "**Euntra Bizz**" As Entrepreneurial Initiative Event Every Year Since 2017

#### <u>Laxmi - For – Laxmi</u>

Date of Activity:6th Dec, 2017-5th Feb, 2018No of Participants:18 S.Y.B. Com students

Laxmi - For - Laxmi was a Skill Development Programme to inculcate entrepreneurial and marketing skills among students. The objective of this program was to empower women for financial independence, and make them self-reliant for future. The students were given training for making fashion accessories and Zentangle techniques. The resource persons were Ms. Hetal Shah &Ms. Sukesha Shah - Inner Wheel Club of Bombay Airport. Innerwheel also sponsored this programme. An amount of Rs. 5000/- was given for purchasing the raw material.

An exhibition of items made by the students was put up on 5th & 6th Feb, 2018 after inculcating the Zentangle skills & learning to make fashion accessories, some students started their own entrepreneurial venture.



Department of Commerce Organized "Laxmi - For - Laxmi Skill" Development Programme to inculcate entrepreneurial and marketing skills among students on 6<sup>th</sup>Dec, 2017-5<sup>th</sup> Feb, 2018

#### **Blossoms**

#### **Date of Activity:** 27th Sept, 2017 **No of Participants:** 101 students

An Inter - Collegiate event "Blossoms" was. Conducted as part of World Tourism Day celebration. This event was sponsored by Rustomjee Academy for Global Careers. Stalls selling eatables, Charts titled, Glimpses of Indian Culture, Flashcards titled, Customer Relationship, Marketing and Creative Ads Performances. The colleges which participated in this event were Rustomjee Academy, M.D Shah Mahila College, S.N.D.T Churchgate and B. M. Ruia College.





Department of Commerce Organized Inter - Collegiate Event "Blossoms" with StallsSelling Eatables and Experiencing Various Entrepreneur Skills on 27<sup>th</sup> September, 2017

# Nanavati Innovation Entrepreneurship Development Incubation Centre (NIEDIC)

Nanavati Innovation Entrepreneurship Development Centre in collaboration with Bite Delight and Euntra Bizz organized Bazaar on 4th and 5th February 2020 for exhibiting food stalls to clothing and Jewellery. The students experienced the entrepreneurship skills.



**Nanavati Innovation Entrepreneurship Development Incubation Centre (NIEDIC)** in collaboration with Bite Delight and Euntra Bizz organized Bazaar on 4<sup>th</sup> and 5<sup>th</sup> February, 2020

#### **Bite Delite**

**Entrepreneurship:** Bite Delite practical is experimental learning in semester VI. It is an unique initiative. In this practical, students cook and sell snacks. The profits of the sale are shared between students and department. This small income generated is used for departmental expenses. The dual purpose of giving students a first-hand experience of entrepreneurship and generating funds for the department is achieved. Also at the yearly fair of BNCDC, the department pays for one stall. Interested girls sell food and they make enough profit to repay the stall charges beyond the profit for themselves.



Department Food and Nutrition has Initiated "**Bite Delite**" Practical is Experiential Learning in which students Cook and Sell Snacks

#### C. Creation and Transfer of Knowledge

#### Mental Health Awareness campaign

The P.G Department encourages students to apply the skills in the real world. For such skills to be showcased we encourage students to conduct Personality Development Workshop for F.Y B.A students which is done in collaboration with Foundation Course Department. The students also conduct one week to one month mental health awareness campaign under Mind-Mela Initiative for college students, beyond campus in varied settings in collaboration with N.G.O's like Adveka Foundations in month of September and October. The department also collaborates with U.G Psychology students during Psycho-Phonics sponsored by Indian -Oil and set-up EDUTAINMENT in the backyard and bring variety of psychology related games to spread awareness or to support any cause held in month of January.





PG students conduct a one-week to one-month **Mental Health Awareness campaign** under Mind-Mela Initiative for college students, beyond campus in varied settings in collaboration with NGOs like Adveka Foundation

#### **Campus Breeze**

Date: March 2018 issue

Target Group: DC English Advanced Learners

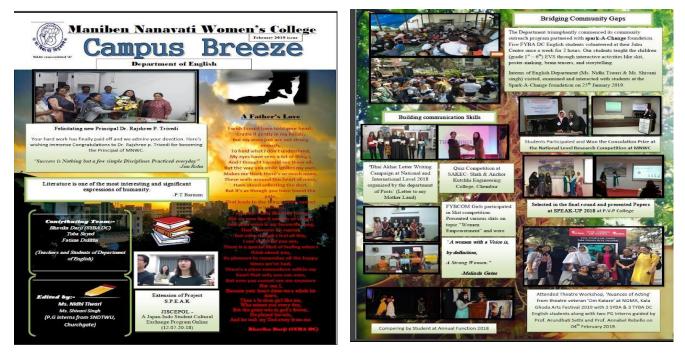
Name of the Faculty: Department of English

No of students: 7 FYBA DC English Students

**Objectives:** Campus Breeze is a bi-annual In-house Department of English Magazine created by the Advance Learners to showcase the creativity of the students of their class. Students are involved in creating the layout as well as composing creative pieces for the magazine. The magazine documents activities conducted by the department over the course of the semester.

**Methodology:** Students under the meticulous guidance of the faculty members write articles, poetry, and essays along with showcasing their talents such as drawing, painting, sketching etc and send out their contribution to be published into the magazine. The editors are responsible for editing the documents and preparing the overall layout of the magazine. The magazine is then published after careful rearrangement of the narratives and creativity.

**Outcome:** The Advanced Learners of the Department of English get an opportunity to portray their creativity. It encourages them to build on their strengths and confidently showcase it to the world. The magazine aims at promoting the talent of the students.



**Campus Breeze** is a Bi-Annual In-House Department of English Magazine Created by The Advance Learners to Showcase the Creativity of The Students of their Class

#### <u>Health Mantra</u>

Name Of Activity: Publication of monthly newsletter 'Heath Mantra'
Duration: September 2014- March 2016
Target Group: All students
In Collaboration With: Marico Industries Ltd.
Venue: Maniben Nanavati Women's College
Objectives:

- 1. To encourage students for creative writing of nutrition topics.
- 2. To spread nutrition knowledge through the articles.
- 3. To create a curiosity in young minds about nutrition
- 4. To involve active participation of advanced learners in department activity.

**Methodology:** Department of Food & Nutrition in collaboration with Marico Industries Ltd started the monthly bulletin 'Health Mantra' for the students during the Nutrition Week in September 2014. Students were encouraged to write articles for the newsletter. The newsletter also contained one article from teachers. Recipes were contributed by the student and there was a section on common question & answers related to health and nutrition. News about upcoming events of the department was also included. The editor of the bulletin was Dr. Rita Patil, Head of Food & Nutrition department. Every month 100 copies were printed and distributed among the students in the college.

**Outcome:** The Advanced learners of the Department of Food & Nutrition were given an opportunity to participate in the activity of creative writing for monthly bulletin. This improved their subject knowledge, increased their curiosity and satisfied their quest for knowledge.

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**Health Mantra** is an awareness program initiated by students and teachers of the Food and Nutrition department

#### **COM-VISION**

Department of Commerce Publication

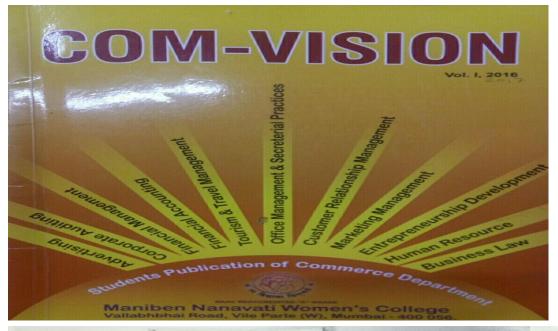
Vol. I 2016

Students: 11 (UG) & 03 (PG) Articles & Research Paper

**Objectives:** COM-VISION is an annual publication (2016-17) created by advance Learners was an opportunity to explore topics beyond syllabus

**Methodology:** Under the guidance of department faculty, articles and research papers written by UG and PG students respectively were scrutinized and published in COM-VISION.

**Outcome:** This activity enabled the advance learners to take up research projects and write research articles in the coming future.





DEPARTMENT PUBLICATION COM – VISION –Vol.1, 2017

**COM-VISION** is an annual publication (2016-17)

#### **GROUP DYNAMICS LABORATORY**

through

#### PSYCHOPHONICS – AN ANNUAL INTERCOLLEGIATE PSYCHOLOGY FEST

The Indian education system is misunderstood as being very theoretical and providing very little support in terms of overall personality development. Psychology as a subject is meant to increase awareness and understanding about human dynamics and this should ideally lead to real world application. Students are also typically used to functioning from an exam and marks perspective during their undergraduate years. They don't always have the skills and opportunity to explore their talents in professional interactions, planning and future-oriented thinking. In order to provide them with such an experience, Psychophonics – a psychology based cultural fest was initiated in 2015. Initially, the fest involved planning, organising and conducting the program by the faculty themselves. But now it is an event that is conceived, designed, marketed and financed entirely by the second-year undergraduate students along with guidance by a team from the first year MA Psychology class. All students of the undergraduate first year and third year classes compulsorily participate. This ensures that even those students who shy away from public appearances are supported through an inhouse inter-college platform. Some of the outcomes are as follows:

- 1. Students learn to apply psychological concepts in the designing of the theme, competitions and games during the fest.
- 2. They also practically learn important concepts related to group behaviour which is part of their second-year undergraduate syllabus.
- 3. Students gain confidence to reach out to and communicate with individuals from various backgrounds irrespective of their designation and authority across the city.
- 4. They learn to manage financials requirements through sponsorships and planned expenses.



Psychophonics - An Annual Intercollegiate Psychology Fest

### Avishkar Research Convention 2019-20 Development of a Digital Platform based on Parental Awareness and their Perception towards Transgender People



"I was born as a normal child but it's the world that made me feel different."

-Laxmi Narayan Tripati



Glenda D Silva from Child Development Department Won 2<sup>nd</sup> Prize for Presenting Research Paper at Anveshan- Zonal Level Student Research Convention on 19<sup>th</sup> & 20<sup>th</sup> February, 2020. **"RAAH 2019-20"** 

#### SATRANGI...HAQ SE!

*SATRANGI...Haq Se*, is a student-led initiative to provide a safe space for the young women of MNWC to open their hearts and their minds in an ever increasing discourse of gender, orientation and sexuality. It has a mandate to uphold and safeguard the emotions and mental health of all students with their orientations, in Maniben Nanavati Women's College (MNWC). We work to ensure all our fellow mates are protected, acknowledged and educated about their emotions, focusing on mates left behind by inequality, social progress and love.

It aims to be able bring about equality and improve the emotional rights situation of LGBTQ+ people in MNWC. For the many young women at MNWC, it will create a safe emotional space for all regardless of their sexual orientation. The committee provide opportunities to engage in making MNWC a place which everyone, regardless of their sexual orientation or gender identity, can live free from hatred, prejudice and discrimination. It was inaugurated on 9<sup>th</sup> March 2020 as part of the Women's day Celebration at MNWC.



Students of Psychology Department have Initiated LQBTGIA+ Awareness Program on 9<sup>th</sup> March 2020 Satrangi...Haq Se!

#### **Student Led Seminars Department of English**

The Departments of English Maniben Nanavati Women's College Vile Parle, S.C. B College of Arts and Commerce, SNDT Churchdate and M.D. Shah Mahila College Malad organised a student led seminar on "Popular Culture in the 2st Century on 27th February 2017 in the seminar hall of Maniben Nanvati Women's College Vile Parle.

The seminar was held at seminar hall from 9.30 am to 2 pm. 35 DC students from three Colleges attended it. The seminar began with the welcome and felicitation of Dr. Vidya Kumar Asst. Professor from Mithibai College who delivereda key note address on Popular Culture and its relevance and impact today in the 21st century in various field of media, culture, literature and so on. This was followed by release of Campus Breeze an in-house department publication by the principal Dr. Harshada Rathore, The guest of honour Dr. Vidya Prem Kumar and the editing team of FYDC students.

The students presented their papers on themes of the seminar and were given valuable feedback and suggestions on their presenations. FYDC students presented a short play on 'Modern retelling of Pride and Prejudice' They were appreciated for their performance. The seminar ended with words of praise and acknowledgement by Principal. After the Vote of thanks and distribution of certificates national anthem was sung by students.



Student Led Seminar on "Popular Culture in the 2st Century on 27th February 2017

#### **Department of English**

#### **Student-Led Seminar Report**

First Annual Student Led Seminar on 175th year on Walt Whitman's 'Leaves of Grass' was organized in which around 50 students participated from M.D. Shah, SNDT Churchgate, L.S. Raheja College, Mumbai & MNW College on 22nd January 2016. The resource person for the event was Prof. Dr. Miralini Chauhan, HOD English, Kirti M. Doongurse College, Mumbai. In this seminar Prof. Dr. Miralini Chauhan presented her views on one of the famous American Poet Walt Whitman's very famous poem Leaves of Grass. Students enjoyed this lively session.



Student Led Seminar on 175th year on Walt Whitman's 'Leaves of Grass'

#### MANIBEN NANAVATI WOMEN'S COLLEGE

#### DEPT OF CHILD DEVELOPMENT ACTIVITY REPORT FORMAT YEAR: 2017-18

NAME OF THE ACTIVITY: SEMINAR- BEING IN FOR INCLUSION

**DD/MM/YY:** 07/10/2017

TARGET GROUP: TY BA CD, Teachers and students from other colleges

NAME OF FACULTY: Dr. SWATI PARTANI

NO OF PARTICIPANTS: 103

CHIEF GUEST: Ms. MEERA KOTHARI

SPEAKER/RESOURCE PERSON (WITH DESIGNATION): Dr. MIHIR PAREKH, Ms. POONAM SHAH, Ms. SABA NARVEL, Ms. KIRAN SHETH AND Mrs. JYOTSNA ROBERT

VENUE: ROOM NO.- 4.2

TIME: 9.00 AM TO 5.00 PM

**OBJECTIVES:** to create awareness and extrapolate the idea of inclusion.

METHODOLOGY: Presentation, Panel discussion

**OVERVIEW:** the seminar commenced with greeting the authorities and dignitaries and lighting of the lamp. The sessions began soon after the inauguration by the chief guest. The first topic which was discussed was about RTI and inclusion. The next resource person exchanged knowledge on learning disability underachievement or giftedness- primary effects. The third speaker spoke about intellectual disability and social inclusion. Soon after the lunch break, in continuation with the second speaker, the next speaker extended her information on learning disability underachievement or giftedness- secondary effects. Last but not the least, the fifth speaker threw light on academic challenges in inclusion. A panel discussion which included all dignitaries took place. Doubts of the students were solved in this discussion. A poster competition was organized for the students and were judged. Certificates were distributed to the participants. The day long seminar concluded with vote of thanks to all the dignitaries.

**OUTCOME**: sensitizing the future educators towards children with special needs is an important element. The seminar created awareness among students and students were able to reach a conclusion through reasoning and information.

**ANY OTHER REMARKS:** an insightful seminar with extensive knowledge on special education.



Being in for Enclusion' one day deminar conducted by codept on 7th November, 2017 altended by 103 participants.

#### Students Led Seminar on

#### "BUILDING STRONG FINANCIAL SECTOR FOR SUSTAINABILITY"

#### 6th August, 2016

Post Graduate Department of Commerce organised a National Level Students Led Seminar on "BUILDING STRONG FINANCIAL SECTOR FOR SUSTAINABILITY" in collaboration with Research Cell of S.I.E.S. College of Commerce and Economics, Sion on 6<sup>th</sup> August 2016 sponsored by Canara Bank.

The registration of the seminar commenced from 9.00 am onwards and received an overwhelming response by students participants from various colleges affiliated to Mumbai University and S.N.D.T. Women's University. There were in all 105 student participation with 25 Research Paper presentations including one Canadian student participant named Mr. Mann Patel.

The dignitaries invited for the inaugural session,

Mr. Ajay Mutatkar-Divisional Manager, Canara Bank was Guest of Honor. Dr. Seethalexmy Narayanyyar-Head of Research Centre, S.I.E.S. College of Commerce and Economics delivered the Key Note address. Dr. (Ms.) HarshadaRathod-Principal MNWC gave the Welcome address. Smt. Himadriben Nanavati, Chairperson and Dr.Yoginiben Sheth-Secretary of our Managing Committee complimented with best wishes Dr.Vibhuti Patel-Head P.G.Dept. of Economics, S.N.D.T. University graced the event by her presences.

The Esteemed Judges invited to judge the Research Paper Presentation Competition were, Dr. Arvind Dhond, Head Dept. of Commerce, St. Xavier's College, Mumbai, Mr. B.R. Venkatesh- Director Western Region, I-Create India and Mr. Santosh Shinde, Director, Arihant Academy

The following Students won the Best Research Paper Presentation Prizes:

- 1<sup>st</sup> Best Research Paper-Ms. Aarti Suryavanshi & Ms. Julee Jha titled 'Awareness of Atal Pension Yojana with reference to its users in Mumbai' (M.N.W.C)
- 2<sup>nd</sup> Best Research Paper-Ms. Falguni Shah & Ms. Shivagami titled 'Consumer Awareness towards E-Banking special reference to State Bank of India' -(M.N.W.C)
- 2<sup>nd</sup>Best Research Paper- Ms. Namitha Shah & Ms. HiralDoshi titled 'Awareness of Alternate Complaint Redressal for Bank Customers' (M.N.W.C)
- 3<sup>rd</sup>Best Research Paper- Ms. Vijayalakshmi Nadar and Ms. Renu Yadav 'Role of Technology in Modern Banking'- K.M. Patel Senior College, Thakurli.
- 3<sup>rd</sup>Best Research Paper- Ms. Riya Nair and Mr. Ashwathi Nair 'A Comparative Study of Customer Satisfaction with regards to Public and Private Sector Banks"- Model College, Dombivli.
- Consolation Prize-Mr. Mann Patel-'Empowerment of Women through Higher Education'
   Canada
- Consolation Prize- Ms. Farheen Kunatil & Ms. Vaishnavi Shinde- 'A Step towards Women's Empowerment through Mahila Bachat Gat' (M.N.W.C)

The Valedictory session was conducted by Mr. Arvind Dhond, by a brief presentation on 'How to Write a Research Paper?'& points to remember while preparing the slides of Research Paper Presentation followed by Prize Distribution Function and Certificate distribution.



#### National Level

#### Student Led Seminar: 25th July ,2015

The Commerce Dept in collaboration with Research cell, SIES college of Commerce and Economics organised this seminar titled "Cultivating Unbanked India" The sponsorers of this seminar were Canara Bank and Vijaya Bank. Research scholars from different colleges were invited to participate and present their research papers.

The Inaugural Programme was presided, by Dr Seethalexmy Narayanayyar, Head, Research cell, SIES college of Commerce & Economics. The Guest of Honour was Mr Ajay Mutatkar, Divisional Manager, Canara Bank. He addressed the gathering on "Retail Banking and Inclusive Growth. This was followed by welcoming the judges of the programme Dr. Jyoti Thakur, Head P.G Dept of Commerce SNDT University and Mr. Ashok Jain, Head Accountancy Dept, SNDT conducted college of Arts & Commerce 23 teams presented research papers. The valedictory session was conducted by Dr. Harshada Rathod, Principal MNWC and Mr. Sidheswar Patra, DGM, Mumbai Region. Vijaya Bank. He spoke on "Technology in Banking Industry". The seminar concluded by distribution of prizes.

#### 1st prize:

• Sneha Balam & Daisy Patel M.Com II MNWC

#### 2<sup>nd</sup> prize:

- Falguni Shah & Julee Jha M.Com. II MNWC
- Shubha Shetty, Snehal Bargera & Alister Sequeira SIES college of Commerce & Economic.

#### 3<sup>rd</sup> prize:

- Sneha Parmar & Snehal Nadar M.com II MNWC
- Alexander Bhattacharya & Mahalaxmi Gounder of Bharat College, Badlapur.



#### **<u>C. Research Culture</u>**

#### **Conferences Conducted By Various Departments**

#### Food & Nutrition Department Adolescent Health Issues: Nutritional Management

Date: 7th August, 2018. Venue: 4.2, Seminar Hall. Sponsored by SANOFI INDIA Collaboration: Indian Dietetic Association, Mumbai Chapter. No. of Students: 125. Key Note Address: Dr. Rajashri Kelkar. Mrs. Naaznin Husein - Nutrition and Life-style management for modern day youth. Mrs. Shriyl Salis - Obesity and Nutrition management. Mrs. Shilpa Joshi - PCOS and Nutrition management. Mrs. Ruby Sound - Anaemia inAdolescent and Nutrition management. Panel Discussion Panellist: Dr. Nilima Vaidya Bhamre. Ms. Zmrud Patel Chief - Dietician Global Hospital Ms. Rujuta Shah - Clinical Psychologist. Mrs. Sonal Acharya - Parent.

#### Dr. Rajashri Kelkar Keynote Speaker



Conferences on Adolescent Health Issues: Nutritional Management

#### National E- Conference Organised Food & Nutrition Department With Dept of Sociology "Women's Health: Social and Nutritional Perspective"

**Date:** 27<sup>th</sup> and 28th June 2020.

Venue: Zoom

Sponsored by: Guardian Health Care

**Collaboration:Dept of Sociology No. of Students:**More than 300 registered

#### **Speakers:**

Dr. Bindu Laxmi

Dr. Anuja Deshpande

Ms Niti Desai

Ms. Manjari Chandra

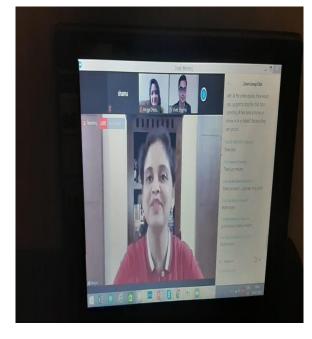
Mrs. Shilpa Joshi - PCOS and Nutrition management.

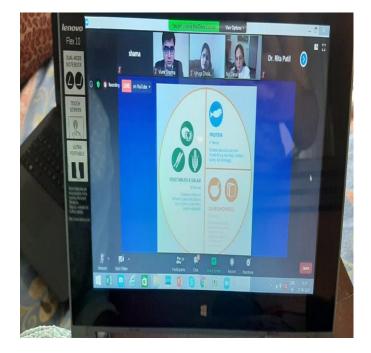
Mrs. Ruby Sound - Anaemia inAdolescent and Nutrition management.

#### **Panel Discussion Panellist:**

Moderator: Dr Rita Patil Dr. Manjusha Molawne Prof Dr. Gaurang Jani Dr Subhadra Mandalika

Ms. Zamurrud Patel.





National E- Conference on "Women's Health: Social and Nutritional Perspective"

## Hindi Department International Conference on Tourism- Social and Cultural Perspectives

#### 16-17 March 2017

Maniben Nanavati Women's College, Mumbai, in collaboration with the Indian Council of Social Science Research (ICSSR), New Delhi, organized an International Conference on *Tourism- Social and Cultural Perspectives* on 16-17 March 2017. Conference was inaugurated by Prof. Shashikala Wanjari, Vice-chancellor SNDT Women's University. Prof Wanjari talked about the significance of tourism and its interconnection with the sustainable ecosystem. In his thought-provoking keynote address,Dr. Surya Prasad Dixit highlighted various aspects of tourism and its socio-cul-eco-commercial dynamics, which made tourism one of the largest industries in the world. His address brilliantly set the stage for two days discussions, where delegates from Quebec, Canada, Rajasthan, Gujarat, Delhi, Maharasthra, UP, Bihar, Haryana participated and deliberated on the contemporary issues and challenges of modern tourism.

Among the different aspects of tourism discussed at length during the conference included rural tourism, poverty/slum tourism, medical tourism, pink tourism, cultural tourism, role of films/media, courses on tourism etc. The importance and role of both theoretical and practical components of tourism were discussed in order to build up an inclusive framework for developing courses on tourism. Prominent radio/television journalists stressed on the role of journalists in generating sensitivity towards tourism and particularly the role women journalists in it. Participants included teachers, researchers, journalists, writers, corporate professionals, gender experts, community activists, film makers, artists. Major themes, deliberated upon during the two-day international conference, were multiple dimensions of tourism; globalization and tourism; art, culture and tourism; literature and tourism, media and tourism. There were six plenary sessions and five technical sessions, conducted in Hindi, English, Gujarati and English languages. Conference ended with the concluding note that a holistic approach where concerted efforts are made from all quarters can only lead us towards a sensitive, sensible and sustainable tourism venture.

## तज्ज्ञांनी मांडले मत : दोन दिवसीय आंतरराष्ट्रीय संमेलनाचा समारोप रद्धीसाठी पर्यटन क्षेत्राकडे पाहावे'

मुंबई : पर्यटन केवळ मनोरंजन आणि मोजमजेचे माध्यम नसून त्याकडे ज्ञानवृद्धीच्या दृष्टिकोनातून पाहणे गरजेचे असल्याचे जगभरातून मुंबईत दाखल झालेल्या पर्यटनतज्जांच्या चर्चेतून समोर आले. पर्यटनाकडे सामाजिक, सांस्कृतिक दृष्टीने पाहणे गरजेचे आहे. पर्यटन करताना स्वच्छता आणि सुरक्षितता हे कळीचे मुद्दे असल्याचेही मत आंतरराष्ट्रीय पर्यटन परिषदेत तज्ज्ञांनी मांडले. विलेपार्ले येथील मणिबेन नानावटी महिला महाविद्यालयात ही आंतरराष्ट्रीय परिषद पार पडली.

या परिषदेत रोहतक येथील महर्षी दयानंद महाविद्यालयाच्या प्रा. रोहिणी अग्रवाल, पुणे येथील सावित्रीबाई विद्यापीठाचे हिंदी विभाग अध्यक्ष प्रा. सदानंद भोसले, मणिबेन नानावटी महिला महाविद्यालयाच्या प्राचार्या प्रा.



'नैसर्गिक पर्यटन आदिवार्सीमुळे टिकून नैसर्गिक पर्यटन आदिवासी लोकांमुळे टिकून आहे. भारतीय पर्यटन चारही

दिशांमध्ये पसरलेले आहे. आदिवासी समाजात जेव्हा मुलीचे लग्न ठरते तेव्हा हुंडा मागितला जात नाही; तर तुमच्या बागेतील एक फूल आम्हाला मिळेल का? असे विचारण्याची प्रथा आहे. आदिवासी समाजामध्ये महिलांकडे अधिकार केंद्रित आहेत. ही संस्कृती समजावून घेणे त्यामुळेच गरजेचे ठरते. - सदानंद भोसले, हिंदी विभाग प्रमुख, सावित्रीबाई फुले महाविद्यालय, पुणे

महिला महाविद्यालय हिंदी विभाग सहभाग होता. प्रमुख डॉ. र्स्योंद्र कात्यायन आदीची जगातील धार्मिक स्थळेदेखील सांगितले. पर्यटन करताना लोकांच्या भदतीचा हात पुढे येईल. परिषदेला उपस्थिती होती. देश- पर्यटनाशी निगडित असून, महिला पीडा, यातना समोर आणण्याचा प्रयत्न

डॉ. हर्षदा राठोड, मणिवेन नानवटी विदेशातील संशोधकांचा परिषदेत आणि वुवांचे स्थान या क्षेत्रात महत्त्वाचे व्हायला हवा. जगासमोर हे प्रश्न सध्या सर्वदुर असून, ते दुर करण्यासाठी असल्याचे उपस्थितांनी या बेळी आणायला हवेत. त्यातून पीडितांसाठी प्रयत्न होण्याची गरजही या वेळी उपस्थितांनी व्यक्त केली. सांस्कृतिक पर्यटनाबद्दल अज्ञान (प्रतिनिधी)

'संवेदनशील नागरिक होणे गरजेचे'

ापर्ण आहे

🌃 आपण तळपत्या ज्वालामुखीवर बसलो आहोत. सांस्कृतिक शुद्धतेवा

आणि उग्रवादाचा ज्वालामुखी सध्या धुमसत आहे. आदिवासीन

हिनतेची वागणूक दिली जाते. अल्पसंख्याकांना लोक स्वीकारत नाहीत.

पर्यटनातून भारतीय संस्कृतीला जोडण्याचे कार्य घडते. पर्यटनाला केवळ

पैशांनी तोलता येणार नाँही. पर्यटनाच्या वृद्धीसाठी संवेदनशील नागरिक होणे

- प्रा. रोहिणी अग्रवाल, महर्षी दयानंद महाविद्यालय, रोहतक

गरजेचे आहे. पर्यटन साहित्य, संस्कृती आणि मनुष्याच्या विकासासाठी

पर्यटन मोठा उद्योग असूनही त्याचा अभ्यास गंभीरपणे होत नाही. पर्यटनाचा

अभ्यास अजूनही केवळ व्यवसायाच्या दृष्टीने होतो. पर्यटनाचा सिद्धान

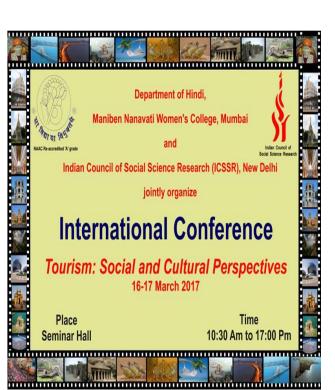
अजूनपर्यंत वनलेला नाही. त्यामुळे या सिद्धान्ताच्या मांडणीची गरज आहे.

पर्यटनाचा अभ्यास शाळा, विद्यालय, महाविद्यालयांत व्हावा. पर्यटन सामाजिक

- डॉ. रवींद्र कात्यायन, हिंदी विभागप्रमुख, मणिबेन महाविद्यालय, मुंबई

'पर्यटनाच्या सिद्धान्ताची मांडणी व्हावी'

आणि सांस्कृतिक संवादाचे माध्यम म्हणून ओळखले जावे.





International Conference on Tourism- Social and Cultural Perspectives 16-17 March 2017



#### DETAILED REPORT

Department of Commerce & Economics of Maniben Nanavati Women's College in Collaboration with PG Department of Economics, SNDT Women's University and Indian Economics Association (IEA) organized ICSSR Sponsored International Conference on

#### USE OF DIGITAL TECHNOLOGY IN SERVICE SECTOR: "BEYOND METRO" 28% 29% September 2018

An ICSSR sponsored International Conference on "Use of Digital Technology in Service Sector: Beyond Metro" was organized jointly by the P.G. Department of Economics, SNDT Women's University, Mumbai, Department of Commerce & Economics, Maniben Nanavati Women's College, Mumbai and Indian Economic Association on 28<sup>th</sup> & 29<sup>th</sup> September, 2018. The venue of the conference was Maniben Nanavati Women's College, Mumbai.

In the Inaugural session of the Conference after the formal rituals Dr. D. K. Madaan, secretary of IEA spoke about the Indian Economic Association and the theme of the conference. The Keynote Address was given by Dr. Pushpa Woods, she mainly spoke on Challenges of GST, Lack of Knowledge and Investment products becoming more and more complicated in the economy. She further added that in metro cities we think we know better, but this is incorrect. Though we are educated in urban areas but beyond metro at smaller places people have developed their own tools of understanding. As we move really truly digital let us make everyone educated and teach them how to apply that education.

Dr. Meena Kute, Registrar (Additional Charge) of SNDT Women's University delivered the Presidential Address. After tracing the history of education technology she added that if one reads the book called oneself by realizing ones potential and capabilities one can convert the knowledge into wisdom.

After the inauguration, Panel discussion on the main theme of the conference was organized. Experts were called from different sectors to participate in the discussion. Dr. Amar Jesani from health sector, Mr. Digish Rawal, legal consultant, Mr. Purv Shah, stock consultant and financial market trainer, Dr. Ranga Reddy, Vice President IEA and Dr. S. K. Mishra from IEA gave their views on the status of the use of digital technology: Beyond Metro, its

1

ICSSR SPONSORED INTERNATIONAL CONFERENCE ON "USE OF DIGITAL TECHNOLOGY IN SERVICE SECTOR: BEYOND METRO" - 28TH & 29TH SEPTEMBER, 2018.

#### Organised by

Department of Commerce and Econimics, MNWC & P.G Department of Economics, S.N.D.T Women's University in Collaboration with Indian Economic Association



**Registration Counter** 



Lighting of the lamp.



Welcome Address





**Presidential Address** 



Release of IEA Conference Volume I & II



**Keynote Address** 

Panel Discussion









**Plenary Session** 



Chairperson & Co- Chairperson of Technical Session I,II and III

The third technical session started after the lunch break. This session was chaired by Dr. A.K. Tomar, Joint Secretary IEA and Dr. Hansa Jain, IEA Member was the co-chairperson. 7 papers on varies topics were presented.

#### SMT. KANTABEN SHAH RESEARCH CENTRE FOR MULTIDISCIPLINARY STUDIES

The Smt. Kantaben Shah Research Center for Multidisciplinary Studies was inaugurated on 15 June 2020. Principal, Dr. Rajshree Trivedi, members from the management committee, all the faculty members from the college, several students from various colleges and the speaker for the day were present during the inaugural ceremony.

Dr. Cicilia Chettiar (HOD- Department of Psychology) and the centre in-charge welcomed all the participants and gave an introduction to the workshop. Dr. Rajshree Trivedi talked about the inception of Kantaben Shah Research Center for Multidisciplinary Studies. Mr. Shachin Nanavati, who is the honorary treasurer of the managing committee addressed the participants. Ms. Angela Shah, patron for the centre shared her best wishes for the centre. At the inaugural session, Dr Vibhuti Patel, the speaker for the day addressed the audience on the topic 'Conducting Research under the Coronavirus Lockdown'. The inaugural session ended with a formal vote of thanks.

This was followed by a six day research methodology workshop in collaboration with the PG departments of Psychology and Commerce of MNWC. It aimed to introduce to students of PG sections of different streams, the fundamentals of research that they would require for the dissertation to be presented across their final year. A total of nine speakers guided 128 PG students from different colleges and departments of the University. The workshop was held from 15<sup>th</sup> June 2020 to 20<sup>th</sup> June 2020.





Smt. Angela Shah – Patron KSRC Shri. Shachin Nanavati, Trustee, MNWC.



Dr. Vibhuti Patel, Researcher



All 2021

NAAC Reaccredited 'A' grade

## VOL-10 NDV. 2020 **RESEARCH HORSONS** INTERNATIONAL PEER REVIEWED JOURNAL MANIBEN NANAVATI WOMEN'S COLLEGE BEST COLLEGE 2018–2019 Awarded by SNDT Women's University, Mumbai

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## RESEARCH HORIZONS INTERNATIONAL PEER REVIEWED JOURNAL MANIBEN NANAVATI WOMEN'S COLLEGE

MANIBEN NANAVATI WOMEN'S COLLEGE SMT. KANTABEN SHAH RESEARCH CENTRE FOR MULTIDISCIPLINARY STUDIES BEST COLLEGE 2018–2019 Awarded by SNDT Women's University, Mumbai. Vallabhbhai Road, Vile Parle (W), Mumbai - 400 056. www.mnwc-sndt.org | researchhorizon.mnwc.edu.in

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#### Maniben Nanavati Women's College Nanavati Innovation Entrepreneurship Development Incubation Centre Minutes of the Meeting

The following is an account of the minutes taken on the Google Meet held on 5<sup>th</sup> October 2020 at 5:15 pm.

#### 1. Attendees

The following members were PRESENT		
Meeting Chairperson	Dr.Rajashree Trivedi	
In-charge	Dr. Rita Patil	
Co-incharge	Mrs. Jyotsana Raut	
Member	Ms. Geeta Varun	
Member	Mrs. Pranaya Revandkar	
Member	Mrs. Snehal Obhan	
Member	Mrs. Saloni Mehta	

#### 2. Agenda

To Discuss the website page To Discuss the Advisory Board members of the NIEDIC To start creating startups with the help of Ms. Geeta Varun through her existing business

#### 3. Topics of discussion

The meeting started with the briefing of the website page. The following points were discussed:-

- 1) Website page should be designed in such a way, that it should include points like concept note, Objectives and outcomes of NIEDIC.
- 2) An advisory board needs to be formed which will include Suketu Sir, Minal Mohadikar madam and some industry persons and some industries to be joined to promote their businessess, Research Organisations.
- 3) Paperwork of NIEDIC to be done for NAAC. Report writing to be done by Ms. Pranaya Revandkar and documents needs to be collected from Sharma madam.
- 4) Website page will be designed by Dr. Rita Patil and Mrs. Jyotsana Raut
- 5) Brochure to be prepared by Snehal Obhan and Mrs. Twinkle Sanghavi
- 6) Advisory Board members to be contacted and formed by Dr. Rajashree Trivedi and Dr. Rita Patil.
- 7) For entrepreneurship Ms. Geeta Varun has to encourage students for the same and a report of her business needs to be collected.



### Maniben Nanavati Women's College Nanavati Innovation Entrepreneurship Development Incubation Centre Minutes of the Meeting

The following is an account of the minutes taken on the Google Meet held on  $23^{rd}$  November 2020 at 2:00 pm.

#### 1. Attendees

The following members were PRESENT		
Incharge	Mrs. Jyotsana Raut	
Co-incharge	Ms. Geeta Varun	
Member	Dr. Rita Patil	
Member	Mrs. Pranaya Revandkar	
Member	Mrs. Vaishali Ranadive	
Member	Mrs. Snehal Obhan	
Member	Mrs. Saloni Mehta	

#### 2. Agenda

To discuss the SOP of NIEDIC 2020-21

### 3. Topics of discussion

The meeting started with the briefing of the SOP. The following points were discussed:-

- 1) Listed out the activities of SOP month wise
- 2) In the month of December Identification of students 2 from each department for entrepreneurship development.
- 3) In the month of January and February a workshop to be conducted on entrepreneurship.
- 4) In the month of April and May talks by different experties to be organised
- 5) If the situation becomes normal, then exhibitions or Tuck shops to be put up by students in the college, also a visit to a manufacturing industry will be planned after the pendamic.
- 6) A brochure needs to be prepared for registering the prospective students in NIEDIC, who will be trained in the later stage. Also a Google form link will be attached to the brochure for the same.
- 7) Experts can be called from Atal incubation centre for talks or sharing their experiences.

#### Maniben Nanavati Women's College Nanavati Innovation Entrepreneurship Development Incubation Centre Report on One Week Faculty Development Programme on "Entrepreneurship, Incubation and Innovation"

and Innovation"

A one-week faculty Development programme was organized by Teaching Learning Centre of Ramanujan College Delhi from 23<sup>rd</sup> June 2020 to 29<sup>th</sup> June 2020. Mrs.Jyotsana Raut and Ms. Snehal Obhan participated in the FDP.

**Day 1 (Inaugural Session 11:00 to 12:30)-** Mr. S.P Agarwal Principal of Ramanujan addressed the audience on the topic of FDP and Mr. Prabhat Ranjan one of the Resource person spoke about the college and its different areas of working. He said this is the right topic in this pandemic situation, the college started in 2010 and it is funded by Delhi University from 2012. 10 centers of Higher learning, 40 societies working in their area of education. Importance is given on the mental health of the students. More importance is given on the faculty teaching and learning. Till now they have completed 10 programmes and its main objective is to reach the unreached.

The 2<sup>nd</sup> speaker for the day was Mr. Kamal Jeetji, he is the RSS member for 40 years, mentor for swadeshi startups. He talked about Ayurvedic medicines and new technology to be used and what can be its base. Research on medicines by America and India. In India research is done using various environmental goods, some technology driven solutions to be done in India. India is still depended on other countries like china for small spare parts and solutions, so because of banning Chinese products it becomes necessary to work on developing these goods within India so that India becomes self reliant and self-depended.

A quiz was posted at the end of Day 1 to test the participants on the basis of topics covered . **Day 2 (Video lectures on Intellectual Property Rights and Startups)-** Different videos were posted on IPR and startups on the basis of which quiz was posted for the participants.

**Day 3 (From work Bench to Enterprise lessons from the entrepreneurial journey)-** Day 3 concentrated on inculcating entrepreneurial spirit, achievement motivation, training or teaching others to become entrepreneurs and also self motivation to become

Achiever/Innovators/Entrepreneurs. **Day 4 (Business Opportunity Identification)-** Day 4 session was about identification of business opportunity. 25000 lakh solar panels from china dumping of cheap goods. Close down of Vitamin B complex industries due to dumping of Chinese goods. Manufacturing capacity taken over by multinational companies eg: Refrigerator Company(Kelvinator and Whirlpool). 15 times higher per capita income than India. Goods worth 7,00,000 cores being imported from China. India should start using swadeshi Indian goods and start becoming self reliant. Development of

technology within the home country.

A Quiz was posted on the basis of video lectures at the end of the session.

**Day 5 (Assessing Viability of a business)-** Dr. H. Purushotham NRDC(National Research Development Corporation) spoke about promotion of Innovation, Incubation, Entrepreneurship and startups in Academia and its challenges and opportunities. He spoke about market survey and analysis, competitors analysis, Customer perception, Potential market analysis, level of acceptance, Customer satisfaction, product improvement, steps to research, measures of successful R&D, Higher Education challenges. He explained about the role of incubation, resource mobilization, Technology Commercialization, collaboration with industry and entrepreneurship. A quiz was posted to test the participants at the end of Day 5.

**Day 6( Startup ecosystem in India)**- In the session it was explained about the startup ecosystem in India. India is the third largest eco-system in the world, number of start-up:45000(7500 technology startups). VC/Angel funds-239 nos, Mergers and acquisitions-451 nos., venture funds invested 4.2 billion from January to sept 2018. The resource person spoke about IPs, startups, and Aatma nirbhar bharat.

An assignment on Atma Nirbhar Bharat Abiyan was given to the participants along with a quiz at the end of Day 6.

**Day 7 (Incubation and Startups)-** Prof. Unnat Pandit spoke about personal care and wellbeing and currently relying on Indian products, improving the economic conditions of the country, efficient utilization of the data present should be analyses for the productive knowledge to design the solution.

Dr. Kamlesh Raghuvansh spoke about seamless communication. It's time to change, its time of disruption, time of uncertainty, it's time for youth to utilize the knowledge at the right time of lockdown, transform teaching experience to learning process.

Dr. Surjoday Ghosh explained about the thumb rule Lay of Land- without capital an idea is very little. He spoke about Corporate social responsibility, Industrial partners, startups, industrial designing, objectives of incubation, mentorship, Incubation revenue sources, strategic positioning. Mr. Dipan Sahu (Assistant innovation director MHRD. He spoke about Innovation cell, Entrepreneurship Typology and productive Entrepreneurship. He explained Rustow's five stages of growth, role of entrepreneur and entrepreneurship in economic development.

A quiz was provided at the end of day 7 i.e on 29 June 2020. Certificates for the same were provided on the completion of all the assignmen

This is a 40 Hours Skill Development Programme .Total Participants of MNWC- 26

and BM Ruia College – 26 students. This is a collaborative programme organised by Dept of Commerce & NIEDIC of MNWC and Dept of Commerce and IQAC of B.M Ruia college and Powered by Inner Wheel Club of Bombay Airport. The Inaugural session was held on **12<sup>th</sup> Sept 2020** and the Chief Guest for the Programme was Ms Preeti Bhagat – President, Inner Wheel Club of Bombay Airport. The participants for the Inaugural programme were Members of Inner Wheel Club, Mr BR Venkatesh and Mrs Tejaswini Venkatesh, Entrepreneurship Promoters and Proprietors of MBTLA Training Academy.The Inaugural Programme included Speeches of Prof Sunita Sharma, Smt Himadri Nanavati : Chairperson Managing Committee,MNWC. Ms Preeti Bhagat, Dr Rajshree Trivedi, Dr. Santosh Kaul Kak ( Principals of Both Colleges), Dr Rita Patil spoke on activities of NIEDIC . Mr B.R Venkatesh gave an introduction of MBTLA Academy.The Inaugural session ended with Vote of Thanks given by Dr. Nooruzia Qazi.

14<sup>th</sup> Sept 2020.: The Programme started with Ms Tejaswini sharing her life story with everyone. The EDP training helps to transform a person's life into a whole new which includes his thinking capabilities, behaviour towards others and encourages inactive persons to become active ones. The students were encouraged to answer questions like what are you good at? What are you afraid from?.

**15<sup>th</sup>Sept2020:**In this session Mr Venkatesh sir along with Ms Tejaswini explained the students Importance of Entrepreneurship for the country .

This was followed by a discussion on Traits of Entrepreneurship – to increase bonding, talking skills, communication skills, Developing networking, connecting right people at right age, problem solving skills etc. The participants were asked to rate themselves on the scale of 1 - 5. This was followed by setting goals for themselves for each quality, which was followed by an action plan.

**17**<sup>th</sup> **Sept2020**: In this session students were explained how to sart a business, and basic things required to do a business. Risk taking is the biggest quality .

We have to start with idea generation . Success is hidden in Ideas. Every business whether big or small has to go through this process of Ideas generation. Students were given an experience of how to generate Ideas.

**18<sup>th</sup> Sept 2020:** Ideas in itself contain meaning, mantra of successful business.Our house itself gives ideas of various types of business. Observation is the key of getting ideas.

e.g if washing clothes with hands is a problem than washing with machine is a solution to that problem. In short find a problem and than find a solution to that. Anyone can become an entrepreneur by becoming a problem solver.

**21<sup>st</sup> Sept 2020:** The whole group was divided into smaller groups of 4, with 2 students from each college. The groups sat down together to discuss the problems they were facing around. Each group was given a name. Mr Venkatesh started the activity of Hobbies, skills, and qualities. A discussion was initited on difference

between skills and qualities.. This was followed by Newspaper activity.the participants were taught how to find business information from newspaper. How business could be developed by solving problems faced by students were also

discussed.

**22<sup>nd</sup> Sept 2020:** The topic for discussion was Idea Generation.taking newspaper as base different ideas were generated like printing business, packing etc. Newspaper also generates ctitical thinking, reading, and writing. A newspaper shows how we can grow our business. A PPT presentation was shown named Scamper. The PPT had 7 points but Tejaswini only explained first point. – Substitute.It tels us about what resources, materials can we substitute to enhance the product and the process.

**23**<sup>rd</sup> **Sept, 2020:**The topic of discussion was Business Idea.Different examples of business idea were given like in college if all girls are using recharge card, then if a counter is opened in the college canteen will earn money for institution . stories of how manikchand started his business were narrated.Different examples like food centre, health & fitness centre were given.

**24<sup>th</sup> Sept, 2020:** The topic of discussion was Market Research. What all needs to be researched about the market like customers, competitors, price of the product, manpower etc. The role of Transportation was also discussed. The concept of Product Life Cycle was also explained.

**29<sup>th</sup> Sept 2020:** All the groups were given home work to do marketing research of the products selected by them. The groups collected information about the raw materials to be used for their products. They were explained about different types of Organisations – Private Firms, Partnership Firm, Sole Proprietor and Company form of Organisation. The teams were also asked to explore about their Product – customers, competitors, license, financial suppliers, Government Policies, Promotion, etc.

**8<sup>th</sup> October 2020:** Mr Venkatesh explained the basics of License, Finance, Taxation, Registration, Risk and litigation. After explanation the teams were asked to list the expenses of the business selected by the group. They had to also list 5 sources of income of their business selected.

**9<sup>th</sup> October 2020:** The topic of discussion was the expenses of business and what things should be considered before starting a business. One is required to plan the budget and evaluate the income and expenses according to the concept of business rules of cash book. Cash book does not show profit or loss nor can it show a negative balance. This was followed by a discussion on different types of costs incurred by a business.

13<sup>th</sup> October 2020: Mr Venkatesh explained that there are three different types of.

**16<sup>th</sup> October 2020**: In this session a case study was done of a Tea Shop. The location choosen was Andheri Station and it was given a name as Tea Point. This was followed by preparation of a Budget. All expenses and possible costs were included in the budget.

**19<sup>th</sup> October 2020:** The topic of discussion was Business Improvement and how business can be made profitable. The example of Tea point was taken and each one calculated the costing and material required for each cup. This also helped to calculate how much profit would be made on each cup. The session was very thought provoking and gave a lot of ideas about starting business.

**20<sup>th</sup> October 2020:** The topic of discusion was Fixed Cost and Start Up Cost. Examples of Fixed Cost – Employee Salary, Electricity Bill etc and examples given about start up cost were – place, interior, electricity fitting, advertising, name plate, CCTV etc. This was followed by calculating Total Cost.

**22<sup>nd</sup> October 2020:** The topic of discussion was Advertisement – Why desired and different types of advertisement, that to at a very cheap cost. The students were given guidance how to prepare their presentation. Different queries of the students were answered.

**23<sup>rd</sup>October2020:** The girls were guided for the presentations to be done by them. On 24<sup>th</sup> and 26<sup>th</sup> October 2020.

**24<sup>th</sup> October2020: Business Plan Competition Day 1:** The programme started with invoking the blessings of All Mighty . Seven teams made a presentation of their business plans. The Judgement Criteria was – All members Participation in Presentation, Marketing Content, Financials ,Overall Viability of project and Overall team presentation. The Judges for the competition were Entrepreneurs Mr Samir Shah and Mrs Meena Shah. 75 participants were present for online programme. The winners were 1<sup>st</sup> Prize (Rs 2,000)Team Fantastic Four, 2<sup>nd</sup> Prize (Rs 1,000) each Udyojak and Tufani Girls and 3<sup>rd</sup> Prize (Rs1,000) SP3.Team.

**26<sup>th</sup> October2020: Business Plan Competition Day2:** Six teams made a presentation of their business plans. The Judges for the competition were President of Inner Wheel Club of Bombay Airport Ms Preeti Bhagat and CEO of Torsion Group Mr Suketu Jariwala. 67 participants were present for the presentations. The winners were 1<sup>st</sup> Prize (Rs 2,000) Team Fly Four, 2<sup>ND</sup> Prize (Rs1,200) Ambitious Girls and 3<sup>rd</sup> Prize (Rs900 each) Team Rose and Aqua Women. Day 2 prizes were sponsored were Ms Preeti Bhagat.The Programme ended by students presenting their feedback.

costs - Start Up costs, Fixed Costs and Variable Costs. A video on costing of a Tea Shop was shown. Different questions like location, size, whether would purchase or hire, what would be the Layout of the shop were discussed with help of different examples

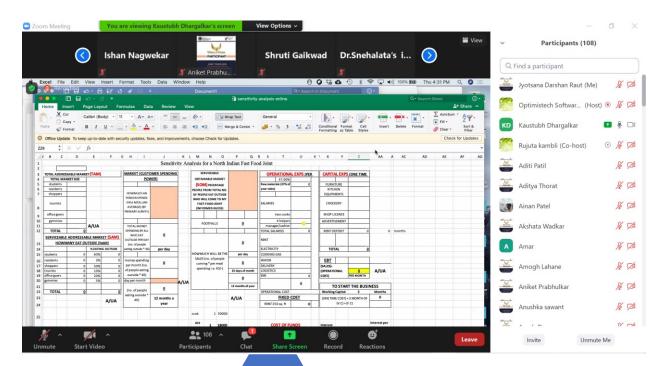


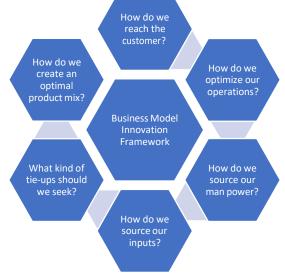
#### Maniben Nanavati Women's College Nanavati Innovation Entrepreneurship Development Incubation Centre Report of Wings 2 Vision 3 Days Workshop Day 1 (2:30 pm to 5:30 pm)

**Design Thinking:** Understanding the customer, ways to do user research, feasibility study, crystalizing your Business Ideas.

Resource Person: Dr. Kaustubh Dhargalkar

Dr. Kaustubh Dhargalkar started the Workshop from understanding the customer for starting the type of business. What are the different ways to do research and feasibility study of the business. He explained the 6 frameworks to design the business model





### Day 2 (10:00 am to 3:00 pm)

**Creation of business model canvas:** The Resource person for the Day 2 session was Dr. Hasina Sayed she explained different areas to be covered while preparing a business model.

A business model describes the rationale of how organization creates, delivers & captures value in economic, social, cultural or other contexts. The process of Business model construction is part of business strategy.

The canvas is used to describe, design, challenge & pivot your business model. It works in conjunction with other strategic management & execution tools and processes.

The points of canvas include

- Key Partners
- Key activities
- Value Proposition
- Customer Relationship
- Customer Segment
- Key Resources
- Channels
- Cost Structure
- Revenue Streams





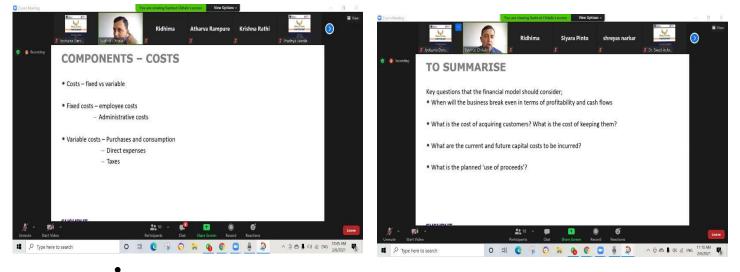
### Day 3 (10:00 am to 11:30 am)

**How to develop basic Cost and revenue model:** The Resource person for the program was CA. Sushrut Chitale he spoke about How to develop basic cost and revenue model. He spoke about the characteristics of a good business model like clean and well laid out, assumptions on one sheet, Highlight editable cells so that they are easy to locate, consistent formulae and linking across the model.

He explained different types of cost which are important for the business like fixed and variable cost, he summarized his session with soe key points like

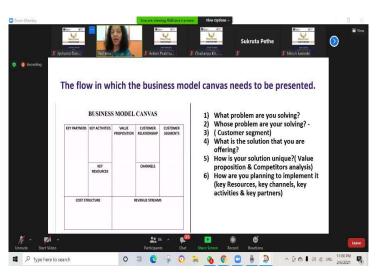
- When will the business break even in terms of profitability and cash flows
- What is the cost of acquiring customers ? what is the cost of keeping them?
- What are the current and future capital costs to be incurred?

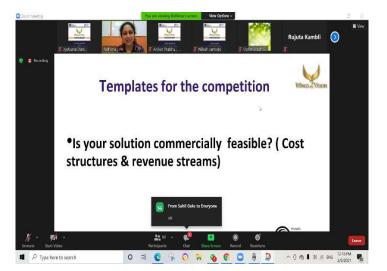
• What is the planned 'use of proceeds'





**Format of Business idea presentation for Wings2Vision panel rounds, schedules and mentoring session details:** Dr. Sucheta Pawar and Ridhima Mahabal explained about the business idea presentation and provided a template for the presentation of the business model. They explained about the different panel rounds and schedules for the same. 5 Students were mentored by Mrs.Jyotsana Raut out of it 2 students participated in the business model competition.







NAAC Reaccredited 'A' grade

# MANIBEN NANAVATI WOMEN'S COLLEGE VALLABHBHAI ROAD, VILE PARLE (W). MUMBAI, MAHARASHTRA - 400056 AWARDED BEST COLLEGE 2018-2019

YAMI- Youth for Action , Mission and Intellect Let's Think Together.

FOOD AND NUTRITION DEPARTMENT

# brings for all

begining on 17th May 2021 till.....

Most of the time, change is avoidable and comfort zones are preferred . However, the pandemic brought huge changes for each and everyone of us in different ways, for some it's bodily change and for some mental change. Don't you think this change should be embraced and pushed a further inch ?

The ever so peppy FN department is excited to present the "Challenge to Change " program. Open to ladies of all age groups, because changes occur at every stage in life.

What does it involve? Every week a challenge will be presented to you for changing small habits only to end up making it valuable and enriching. Six days of sincere work from Monday to Saturday only to face a new challenge on Sunday! All challenges will revolve around healthy habits only. Absolutely no judgement will be passed on here as it is a safe space for your overall growth. A simple effort to report the successful completion of a given challenge will only help us record the optimistic outcomes.

To join these challenges , fill the google form provided link https://docs.google.com/forms/d/e/1FAIpQLScqPCxrVG9lxvU 4tguBRVAiqhi9D0-EAHJ6PxHNXyJviDaxF7A/vjewform?usp=sf\_

Who can join ? ALL can join - student's, mothers, teachers and families (Ladies only). We cannot escape change. But the lessons of change can be learnt involuntarily. Those who succeed in these challenges will be able to cope with changes and will be able to embrace CHANGE!

**Project In-charge: Ms Janhavi Morekar** 

### MANIBEN NANAVATI WOMEN'S COLLEGE INTERNAL QUALITY ASSURANCE CELL

### Academic Year: 2021-22

A. Name of the Department	:	Department of Management Studies
B. Name of the Teacher In-charge	:	Ms. Snehal Obhan
C. Stream	:	Management
D. UG/PG	:	Undergraduate
E. Title of activity	:	Euntra Buzz
F. Date	:	13th April 2022
G. Total Duration	:	10 Hours
H. College/ Inter-college /Regional/ National /International level : College Level		
1. Names and Designation of Resource Person :		
In-house faculty	:	
J. Budget allocated	:	Nil
K. Total expenses incurred	:	Nil
L. Target group	:	SYBMS
M. No. of students benefited	:	Students
N. Whether in collaboration	:	No
O. Objectives of the activity	:	
<ul> <li>To understand the various skills required to become an entrepreneur.</li> </ul>		
• To work and tackle spontaneous situations in the competitive business		
environment.		
<ul> <li>To experience problem solving skills and tackle various business decisions.</li> </ul>		
P. Type of Learning	:	Experiential learning
Q. Use of ICT	:	No
R. Assignments / Projects/ Tests given after the activity : No		
S. Whether evaluated		
T. Learning outcomes	:	Students were able to experience and
practice various skills of being an entrepreneur.		
U. Feedback and analysis		Self Analysis reports
V. Photographs with caption; Group photograph must attached : Attached		
v. Fnotographs with caption, Group photograph must attached . Attached		
Signature of the Teacher :		
	ial Obhan	(BMS Coordinator)
D	-1 2022	

Date : 13th April 2022



C



Chairman Mg. Committee Smt. Himadri S. Nanavati

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# MANIBEN NANAVATI WOMEN'S COLLEGE

BEST COLLEGE 2018–2019 Awarded by SNDT Women's University, Mumbai

(Affiliated to S.N.D.T. Women's University)

Conducted by : SHREE CHANDULAL NANAVATI WOMEN'S INSTITUTE & GIRLS' HIGH SCHOOL Vallabhbhai Road, Vile Parle (West), Mumbal-400 056 Tel.: 2612 8840, Telefax : 91-22-2617 6196 E-mail mnwcollege@hotmail.com • Website www.mnwc-sndt.org

Principal Dr. (Mrs.) Rajshree Trivedi

MNWC/2022-2023 / 161

23/5/2022

To, Dr. Vikram Suvarnkar

The Post Graduate Department of Psychology and The Nanavati Innovation and Entrepreneurship Development Incubation Centre(NIEDIC) would like to thank you for conducting a guest lecture on the topic of "Intellectual Property Rights" on 23rd May 2022. Your expertise and subject knowledge has indeed helped our students gain valuable insights into the matter.

We hope our college will continue to have such fruitful interactions with you in future.

Thank you.

Yours Sincerely

Dr. (Mrs). Rajshree P. Trivedl Principal Maniben Nanavati Women's College Vile Parle (W), Mumbai - 400 056,



Chairman Mg Committee Smt. Himadri S. Nanavati

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Principal Dr. (Mrs.) Rajshree Trivedi IA A.

MNWC/2022-2023/ 160

13/5/2022

To. Dr. Vikram Suvarnkar

The Post Graduate Department of Psychology and The Nanavati Innovation and Entreprencurship Development Incubation Centre (NIEDIC) would like to invite you to be a guest lecturer on the topic of "Intellectual Property Rights" on 23rd May 2022. Your expertise and subject knowledge will be of immense value to our students.

We request you to kindly accept this invitation and provide our students with an opportunity to learn from you.

Thank you.

Yours Sincerely

pareas

Dr. (Mrs). Rajshree P. Trivedi Principal Maniben Nanavati Women's College Vile Parle (W), Mumbai - 400 056.



### MANIBEN NANAVATI WOMEN'S COLLEGE AWARDED BEST COLLEGE 2018-2019

AFFILIATED TO SNDT WOMEN'S UNIVERSITY VALLABHBHAI ROAD VILE PARLE (W). MUMBAI, MAHARASHTRA - 400056





The Nanavati Innovation and Entrepreneurship Development Incubation Centre (NIEDIC)

&

Post Graduate Department of Psychology (under Institution's Innovation Council's Mentor-Mentee Program)

Organizes a guest lecture on

# **INTELLECTUAL PROPERTY RIGHTS**



