

### **3.2.2 -**

**Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year**

# MANIBEN NANAVATI WOMEN'S COLLEGE

Vallabhbai Road, Vile Parle West, Mumbai—400056

Awarded Best College 2018-2019

*Proudly launches*

## SMT. KANTABEN SHAH RESEARCH CENTRE FOR MULTIDISCIPLINARY STUDIES

REPORT ON RESEARCH METHODOLOGY WORKSHOP ORGANIZED IN COLLABORATION WITH  
P.G. DEPARTMENTS OF PSYCHOLOGY AND COMMERCE, M.N.W.C.



*Mrs. Angela Shah, Patron, KSRC*



*Mr. Shachin Nanavati, Trustee, MNWC*

The Research Methodology Workshop was organized by Smt. Kantaben Shah Research Center for Multidisciplinary Studies and the Post Graduate Departments of Psychology and Commerce of Maniben Nanavati Women's College. The first official event of the centre, it was organized to equip students from the fields of Social Sciences, Commerce and Humanities to carry out their post graduate dissertations smoothly and efficiently with adequate knowledge about research. The workshop was held across six days, from 15<sup>th</sup> June 2020 to 20<sup>th</sup> June 2020.

Smt. Kantaben Shah Research Center for Multidisciplinary Studies was inau-

gurated on 15 June 2020. Our college principal, Dr. Rajshree Trivedi, members from the management committee, all the faculty members from the college, several students from various colleges and the speaker for the day were present during the inaugural ceremony. Dr. Cecilia Chettiar, the head of the Department of Psychology at Maniben Nanavati Women's

College and the centre in-charge, welcomed all the participants and gave an introduction to the workshop. Dr. Rajshree Trivedi talked about the inception of Kantaben Shah Research Center for Multidisciplinary Studies. Mr. Shachin Nanavati, trustee of Maniben Nanavati Women's College addressed the crowd. Ms. Angela Shah, patron for the centre shared her best wishes for the centre. Dr. Sunita Sharma, head of the Department of Commerce introduced Dr. Vibhuti Patel, who was the speaker for the day.

**REPORT ON RESEARCH METHODOLOGY WORKSHOP**  
**ORGANIZED IN COLLABORATION WITH**  
**P.G. DEPARTMENTS OF PSYCHOLOGY AND COMMERCE, M.N.W.C.**



*Speaker Dr. Vibhuti Patel, Principal Dr. Rajshree Trivedi and Co-In-charge Dr. Anuja Deshpande.*

Dr. Vibhuti Patel, addressed the audience on the topic ‘Conducting Research Under the Coronavirus Lockdown’. This topic was selected keeping in mind the relevance in the present context. The session was very inter-

active and informative and received a very positive review from the students. To end the inaugural session a formal vote of thanks was presented by the P.G Psychology, coordinator of Maniben Nanavati Women’s College, Dr. Anuja Deshpande.

*List of speakers:*

- Dr. Vibhuti Patel
- Dr. Shoma Chakrawarty
- Dr. Indu Garg
- Dr. Anuja Jayaraman
- Dr. Sanhitta Karmalkar
- Dr. Cilia Chettiar
- Dr. Anuja Deshpande
- Ms. Parul Zaveri
- Dr. Nilesh Thakrey

## SESSION DETAILS

On the second day, that was 16 June 2020, the session was conducted for the students of the Arts and Commerce streams, by Dr. Shoma Chakrawarty. She was introduced by Melissa Dunbar. The topic covered was ‘Introduction to Research’, the session was very interactive and the questions that were asked by the students were addressed individually. Dr. Shoma Chakrawarty made sure

that she left no stone unturned in teaching the students the basics of a research in a very clear and precise manner. On the third day, that was 17 June 2020, there were two sessions that were conducted for the students from the Arts and Commerce streams. The first session was conducted by Dr. Indu Garg. She was introduced by Jemimah Nalli. The topic covered was ‘How to Design a Research’, the session

was very interactive and Dr. Indu encouraged students to ask questions. Students felt very comfortable while they asked questions and cleared their doubts. Dr. Indu was very calm throughout the session and towards the end she mentioned that she enjoyed every minute she interacted with the students. The second session for the same day was conducted for the students from Commerce stream.

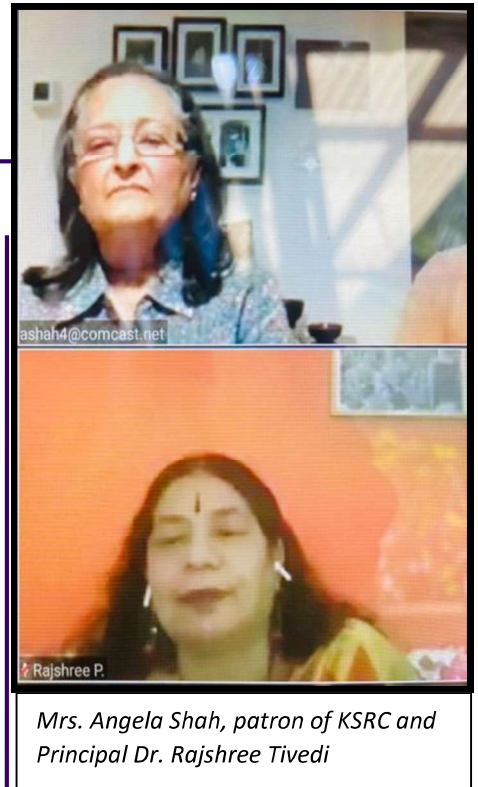
*REPORT ON RESEARCH METHODOLOGY WORKSHOP ORGANIZED IN  
COLLABORATION WITH*

*P.G. DEPARTMENTS OF PSYCHOLOGY AND COMMERCE, M.N.W.C.*

The session was conducted by Dr. Anuja Jayaraman. She was introduced by Melissa Dunbar. The topic covered was 'Introduction to Research', during the session Dr. Anuja, gave some research ideas to commerce students on what topics they could conduct a research study. Several students cleared their doubts regarding research during the session. On the fourth day, that was 18 June 2020, there were two sessions that were conducted for the students from the Arts and Commerce streams. The first session was conducted by Dr. Sanhitta Karmalkar. She was introduced by Jemimah Nalli. The topic covered was 'Qualitative Methods'. During the session many students asked questions and all the questions were answered in a very detailed manner by Dr. Sanhitta.

The second session for the same day was conducted for the students from the Arts and Commerce streams.

The session was conducted by Dr. Cicilia Chettiar. The topic covered was 'Statistical Designs'. Many students asked questions during the sessions and the questions of each student was addressed individually. Dr. Cicilia also presented the students with ideas on how to decide the topic of a study. She encouraged the students to think beyond the textbooks and encouraged the students to stretch their imagination. Along with teaching statistical design Dr. Cicilia also helped students to overcome the fears they had about statistics. She presented real life examples which helped students understand the concepts better. On the fifth day, that was 19 June 2020, there were two sessions that were conducted for the students from the Arts and Commerce streams. The first session was conducted by Dr. Anuja Deshpande after being introduced by Pearl Chen. The topic covered was 'Writing a Research Proposal'.



Dr. Anuja made the students thoroughly go through each stage of writing the research proposal.

Number of students who participated in the workshop: 128

The session received a very positive feedback from the students. Many students asked questions and they were provided with answers that were very detailed. Dr. Anuja also conducted small activities within the session to make sure the students were understanding the concepts well.

The second session for the same day was conducted for the students from the Arts and Commerce streams. The session was conducted by Ms. Parul Zaveri. She was introduced by Zabur Shaikh. The topic that was covered was 'Plagiarism'. The session was very informative and interactive, many doubts were cleared and students received clarity to a very great extent.

On the sixth day, that was 20<sup>th</sup> June, 2020. The session was conducted for the students of the Arts and Commerce streams. The session was conducted by Dr. Nilesh Thakre. He was introduced by Jayshree Choudhary. The topic that was covered was 'Ethics in Research'. The session was interactive and very informative. Students asked their doubts and Dr. Nilesh answered them in a very detailed manner.

As it was the last day of the workshop, many students presented their feedback and thanked the organizers of the workshop. The students were joined by the principal of Maniben Nanavati Women's College, Dr. Rajshree Trivedi who spoke a little about the importance of ethics in research. Dr. Cicilia Chettiar presented the final vote of thanks and the workshop was concluded.

All the speakers of the workshop were very happy with the overall conduction of the workshop and they have also asked the students, to contact them whenever they require any help. During the workshop the students were given small assignments, based on the topics that were covered.

During the workshop the students were given small assignments, based on the topics that were covered. The students appreciated the importance of the assignments as it helped them understand the concepts very well. Dr. Cicilia Chettiar and Dr. Anuja Deshpande have always been very available to all the questions regarding the workshop and have greatly supported the workshop by guiding the volunteers towards a smooth conduction of the workshop across all the days. The participants have provided the feedback for each resource person and each session followed a set procedure of introduction of the speaker, presentation of the topic, question and answer round and a final vote of thanks for the speaker.

A total of 128 post graduate students benefited from the workshop. E-certificates were provided. Assignments and feedback have been documented. Volunteer students were: Ms. Melissa Dunbar, Ms. Jemimah Nalli, Ms. Pearl Chen, Ms. Jayshree Choudhary and Ms. Sheetal Mahida.



*Dr. Sunita Sharma, Prof & Head, Dept. of Commerce, Dr. Vibhuti Patel, Prof, TISS & Dr. Cicilia Chettiar, Centre Incharge with guest at the inauguration.*

**Smt. Kantaben Shah Research Centre For Multidisciplinary Studies & P.G Dept of Psychology & Commerce  
Of  
Maniben Nanavati Women's College**

**RESEARCH METHODOLOGY WORKSHOP SCHEDULE-  
ZOOM PLATFORM**

<b>DATE</b>	<b>TIME</b>	<b>STREAM</b>	<b>TITLE</b>	<b>SPEAKER</b>
15.06.20	10.00 am-12.00pm	ARTS/COMMERCE/HUMANITIES	<i>Inaugural Session-</i> Conducting Research Under the Coronavirus Lockdown	Dr. Vibuti Patel
16.06.20	9.00 am-12.00 pm	Arts	Introduction to Research	Dr. Shoma Chakrawarty
	2.00 pm-4.00pm	Commerce	Introduction to Research	Dr. Anuja Jayram
17.06.2020	10.00am-1.30pm	Arts & Commerce	How to Design a Research	Dr. Indu Garg
	2.30pm-4.00pm	Humanities	Planning, Managing Resources	Dr. Manisha Ghatge
18.06.2020	10.00 am-12.00	Arts & Commerce	Qualitative Methods	Dr. Sanhitta Karmalkar
	2.30pm-4.00pm	Humanities	Literature Review	Dr. Manisha Ghatge
19.06.2020	10.00am-12.00pm	Arts & Commerce	Writing a Research Proposal	Dr. Anuja Deshpande
	12.30pm-2.00pm	Arts/Commerce/Humanities	Plagiarism	Ms. Parul Zaveri
	2.30pm-4.00pm	Humanities	Proposal Writing	Dr. Manisha Ghatge
20.06.2020	10.00am -12.00pm	Arts/Commerce/Humanities	<i>Valedictory Session-</i> Ethics in Research	Dr. Nilesh Thakre



**Maniben Nanavati Women's College  
(Best College 2018-19)**

**Affiliated to SNTD Women's University, Mumbai**

**The Departments of Economics Organize**

**Resource Person**



**Dr. Suresh Maind, Professor of  
Mumbai school of Economics and  
Public Policy,  
University of Mumbai**

**Workshop for Students**

**on**

**“ Research in Economics”**

**On**

**2<sup>nd</sup> January, 2021**

**9.00 to 11.00**

**For Registration Click on:**

**<https://forms.gle/U1pPcrqKPcEL48W79>**

**Join with this link:**

**<https://zoom.us/j/6689263603?pwd=SkNvWS9UNUFXV2g5RkxoU2R6N0pTdZ09>**

**Dr. Rajshree P. Trivedi  
Principal, MNWC**

**Dr. Rekha Kaklotar  
Head, Dept. of Economics**



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Vallabhbai Road, Vile Parle (West), Mumbai-400 056.

Tel.: 2612 8840, Telefax : 91-22-2617 6196

E-mail : mnwcollege@hotmail.com • Website : www.mnwc-sndt.org, www.mnwc-sndt.com

Chairman Mg. Committee  
Smt. Himadri S. Nanavati

Principal  
Dr. (Mrs.) Rajshree Trivedi

28th December, 2020

To,  
Dr. Suresh Maind,  
Professor , Mumbai school of Economics and Public Policy,  
University of Mumbai

Sub ; Invite as a Resource Person

Respected Sir,

It is an immense pleasure that Department of Economics, Maniben Nanavati Women's College Vile parle (W), Mumbai is organizing a workshop for students on "Research in Economics" on 2nd January, 2021 during 9.00 AM to 11.00 AM. We would like to invite you as a resource Person for the same. We believe that your contribution to this field is unparalleled and a workshop on this topic will be of great benefit for our students.

We look forward to a positive confirmation, an honour for us indeed

Kindly confirm your acceptance for the date.

**Dr. (Mrs.) Rajshree P. Trivedi**  
**Principal**  
Maniben Nanavati Women's College,  
Vile Parle (West), Mumbai - 400 056.





NAAC Reaccredited 'A' grade

## MANIBEN NANAVATI WOMEN'S COLLEGE

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Chairman Mg. Committee  
Smt. Himadri S. Nanavati

Principal  
Dr. (Mrs.) Rajshree Trivedi

2<sup>nd</sup> January, 2021

To,  
Dr. Suresh Maind,  
Professor of  
Mumbai school of Economics and Public Policy,  
University of Mumbai


Sub ; Thank you Letter

We would like to thank you for delivering a lecture in the workshop on “ Research I Economics” held on 2<sup>nd</sup> January, 2021 organized by The Department of Economics, Maniben Nanavati Women's College We know your time is precious and we are grateful you shared some of it with us.

Sir, our students really en lighted with your knowledge and presence. Thank you very much for all the valuable information shared with our students. Your excellent presentation made this workshop meaningful and interesting. We look forward to your participation on future event

Looking forward to your gracious presence.

Thanking you,

  
**Dr. (Mrs.) Rajshree P. Trivedi**  
**Principal**  
Maniben Nanavati Women's College,  
Vile Parle (West), Mumbai - 400 056.

**Student Attendance- Workshop on “Research in Economics” 2<sup>nd</sup> January, 2021**

Name of the Students	Class
Tuba Shaikh	BA-I
Sayed Kulsum fatma	BA-III
Misbah Khan	BA-III
Naincy Sanjay Maurya	BA-III
Hemlata gala	BA-III
Verma Rohini manojkumar	BA-I
Narjis Worliwala	BA-I
Ladu noorjahan ladle sahib	BA-II
Shifa Sayyed	BA-II
Khan Uzma Parveen Bashir	BA-II
Mamta Desai	BA-III
Nikita Butiya	BA-III
Neha Solanki	BA-III
Anjali arun choudhary	BA-III
Khorajiya khadija abid	BA-I

# **MANIBEN NANVATI WOMENS COLLEGE**

**DEPT OF ECONOMICS**

**ACTIVITY REPORT FORMAT**

**YEAR: 2020-21**

**NAME OF THE ACTIVITY: Workshop**

**DD/MM/YY: 2<sup>nd</sup> January, 2021**

**TARGET GROUP: B.A.-I, II and III**

**NAME OF FACULTY: Dr. Rekha Kaklotar, Ms. Rita Chandarana & Maitri Dethiya**

**NO OF STUDENTS: 15**

**SPEAKER/RESOURCE PERSON (WITH DESIGNATION): , Suresh Maind**

**VENUE: Online**

**TIME: 9.00 AM to 11.00 AM**

**OBJECTIVES: To enhance research skill in students**

**METHODOLOGY: Participative learning**

## **OVERVIEW:**

The Department of Economics of Maniben Nanavati Women's College organized a workshop on "Research in Economics". He have given brief about how to prepare objective, methodology, review of literature, selection of topic etc. Also he have provide in formation regarding future scope in research in economics.

## **OUTCOME:**

Students are getting knowledge about how to do research in economics

## **ANY OTHER REMARKS:**

Participant list: Rita Chandara..., Rekha Kaklotar, Pooja shembew..., Janvi Gupta, Dr.Rajshree Tr..., Roshni veer



Zoom Meeting controls: Unmute, Start Video, Security, Participants (119), Chat (4), Share Screen, Record, Reactions, Leave

MANIBEN NANAVATI WOMENS COLLEGE,

VILEPARLE(WEST),MUMBAI

REPORT ON E-WORKSHOP ON"DATA ANALYSIS USING EXCEL"

ORGANISED AT DEPARTMENT LEVEL

BY

POSTGRADUATEDEPARTMENTOFCOMMERCE

**DATE:** 11<sup>th</sup> May 2021 and 12<sup>th</sup> May 2021

**SPEAKER:** Dr. Sandeep Bhanot, Associate Professor SIES College of Management Studies  
Nerul, Navi Mumbai.

**TOPIC:** Data Analysis Using Excel

**TIME:** 9:00 am to 12:00 noon (11<sup>th</sup> May 2021) and 9:00 am to 11:00 am (12<sup>th</sup> May 2021)

**PLACE:** This work shop was conducted on Virtual Zoom Platform (Zoom Meeting  
Id: 960 8831 8227 Password: 432897 (11th may 2021)

Id: 949 2644 6210 Password: 715141 (12th may 2021)

**PARTICIPANTS:** 31 (2 year P.G Students) of MNWC, Mumbai and Dr.Priyanka Sharma,  
Assistant Professor (Co-ordinator), Post Graduate Department of Commerce, Mumbai

Miss. Shaikh Zainab, Class representative of Ilyear M.Com gave introduction of the keynote  
Speaker Dr.Sandeep Bhanot.

Dr. Sandeep Bhanot conducted the session of E-Workshop on "Data Analysis Using Excel". In  
which sir spoke and discussed on the practical aspects of different types Descriptive Analysis,  
correlation Analysis, Student's t- test ANOVA, chi- Square Test, Regression Analysis. How to  
use particular tool of analysis on the basis of data set and how to interpret results.



ESTD - 1977  
MAAC Recognized UG & PG

**MANIBEN NANAVATI WOMEN'S COLLEGE**  
Vallabhbai Road, Vile Parle (West), Mumbai - 400056  
(Affiliated to SNDT Women's University, Mumbai)  
Awarded Best College 2018 - 2019

Post Graduate Department of Commerce

Organises

E - Workshop

On

**"DATA ANALYSIS USING EXCEL"**

11<sup>th</sup> and 12<sup>th</sup> May 2021

By

Guest Speaker



**DR. SANDEEP BHANOT**

Associate Professor  
SIES College of Management Studies  
Nerul, Navi Mumbai.

At

9:00 a.m. to 12:00 noon (11<sup>th</sup> May 2021)

9:00 a.m. to 11:00 a.m. (12<sup>th</sup> May 2021)

Online Platform --- Zoom

Topics of the E -Workshop

Descriptive Analysis, Correlation Analysis, Student's t-test, ANOVA,  
Chi-Square Test, Regression Analysis.

**LAST DATE TO REGISTER - 11<sup>th</sup> MAY 2021 (7:00 A.M.)**



Estd. 1972  
NAAC Accredited A grade  
Chairman Mg. Committee  
Smt. Himadri S. Nanavati

## MANIBEN NANAVATI WOMEN'S COLLEGE

BEST COLLEGE 2015-2019 Awarded by SNDT Women's University, Mumbai  
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Conducted by : SHREE CHANDULAL NANAVATI WOMEN'S INSTITUTE & GIRLS' HIGH SCHOOL  
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Principal  
Dr. (Mrs.) Rajshree Trivedi

MNWC/ 2020-21/26

08.05.2021

To,  
Dr. Sandeep Bhanot  
Associate Professor  
SIES College of Management Studies  
Nerul, Navi Mumbai.

**Sub: Invitation for E – Workshop titled “Data Analysis using Excel”**

Respected Sir,

We are happy to inform you that Post Graduate Department of Commerce is organizing E-Workshop on “Data Analysis using Excel”.

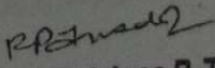
It gives us immense pleasure to invite you as a resource person to conduct the Session on

Date	Day	Time
11 <sup>th</sup> May 2021	Tuesday	9.00 a.m. to 12.00 noon
12 <sup>th</sup> May 2021	Wednesday	9.00 a.m. to 11.00 a.m.

We are looking forward to your presence at the e-workshop.

Thanking you

Yours Faithfully,

  
**Dr. (Mrs.) Rajshree P. Trivedi**  
Principal  
Maniben Nanavati Women's College,  
Vile Parle (West), Mumbai - 400 056.



**MANIBEN NANAVATI WOMEN'S COLLEGE**

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Estd. 1922  
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Chairman Mg. Committee  
Smt. Himadri S. Nanavati

Principal  
Dr. (Mrs.) Rajshree Trivedi

MNWC/2020-21/27

12.05.2021

To,  
Dr. Sandeep Bhanot  
Associate Professor  
SIES College of Management Studies  
Nerul, Navi Mumbai.

**Subject: Thank You Letter**

Respected Sir,

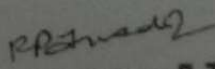
On behalf of Post Graduate Department of Commerce Maniben Nanavati Women's College, Mumbai we express our heartfelt thanks for conducting Session in E – Workshop titled "Data Analysis using Excel" on

Date	Day	Time
11 <sup>th</sup> May 2021	Tuesday	9.00 a.m. to 12.00 noon
12 <sup>th</sup> May 2021	Wednesday	9.00 a.m. to 11.00 a.m.

We are looking forward to similar kind of alliances in future also.

Thanking you

Yours Faithfully,

  
**Dr. (Mrs.) Rajshree P. Trivedi**  
Principal  
Maniben Nanavati Women's College,  
Vile Parle (West), Mumbai - 400 056.



MANIBEN NANAVATI WOMEN'S COLLEGE, VILE PARLE (WEST), MUMBAI

REPORT ON E – WORKSHOP ON DESIGN OBJECTIVE, HYPOTHESES AND  
SAMPLING TECHNIQUES OF THE STUDY

ORGANISED BY

POST GRADUATE DEPARTMENT OF COMMERCE

DATE AND TIME

Sr. No	Date	Time
1	3 <sup>rd</sup> October, 2020	7.30 am to 8.30 am
2	5 <sup>th</sup> October, 2020	5.15 am to 7.15 am
3	8 <sup>th</sup> October, 2020	4.15 am to 5.15 am
4	9 <sup>th</sup> October, 2020	6.30 am to 7.30 am
5	20 <sup>th</sup> October, 2020	3.00 am to 5.00 am

SPEAKER: Ms. Neha Bhansali

TOPIC: Design Objective, Hypotheses and Sampling Techniques of the Study

PLACE: This workshop was conducted on Virtual Platform

PARTICIPANTS: 34 Students of M. Com- II

Ms. Neha Bhansali briefed students on how to define and decided the objective of the research project and formulates the hypothesis considering the topic and objective of research study. She also discussed various techniques of sampling in detail and the criteria of selection of all sampling techniques on the basis of data required and respondents decided.



**DEPARTMENT OF MANAGEMENT STUDIES**

**ACTIVITY REPORT FORMAT YEAR: 2020-2021**

NAME OF THE ACTIVITY: Research Methodology Workshop

DD/MM/YY: 28th April 2021 & 21st May 2021

TARGET GROUP: SY & TYBMS

NAME OF FACULTY: Ms. Pranaya Revandkar

NO OF STUDENTS: 55

SPEAKER/RESOURCE PERSON (WITH DESIGNATION): Ms. Neha Bansali (Asst. Prof P.G department of M.A Psychology)

VENUE: Online Zoom TIME: 3.00 pm – 5.00 pm

OBJECTIVES: To teach students the concept of research and use of various tools to conduct research.

METHODOLOGY: Participatory

**OVERVIEW:**

**SESSION I : 28TH APRIL 2021**

Ms. Neha Bansali, Assistant Professor at P.G. Department of M.A. Psychology, Maniben Nanavati Women's College conducted a workshop on Research Methodology. Ms. Neha has explained the concept of research and how the research can be conducted using various tools.

In Session Ms. Neha Bansali has focused on

How to prepare an Ideal Research Report,

What points to be covered in Abstract

Sample size

Various types of data

Hypothesis

Review of literature.

How to design questionnaires

Students asked various questions and mam has cleared all their doubts by giving various examples. The session was very information and knowledge sharing which helps the students to understand Basics of Research.

Session was followed by Vote of Thanks by Ms. Pranaya Revandar -BMS Coordinator and Ms. Antara Desai - Student of T.Y.B.M.S.

At the end of the session Valuable Feedback was taken from the participants.

**SESSION II : 21ST MAY 2021**

She discussed the topic i.e. Research Methodology in detail. In the webinar she talked in detail about how the research should be conducted. Madam discuss about various types of research

like Action Research, Descriptive Research, Informative Research, etc and the importance of conducting the research, how it should be done. She explained the methodologies that are used to do the research like surveys, interviews, questionnaires, case study, etc. The main point that she stressed on is beginning with knowing and actually studying the topic on which the research is to be conducted. She also showed us various helpful ways to store, differentiate and use the data collected in an excel sheet during the research and how to frame the questions to get the answers in the most efficient way. Further, Ms. Neha Mam explain students different kinds of formats used in the google form to answer those are binary (yes-no type), rating scale (where we can rate 0-10 or 1-5), then MCQ type (agree, nor agree not to disagree, disagree, etc), open-ended (box answers), check-box, questions, etc. Ma'am very nicely taught us about basic sorting and filtering the data from an , excel sheet or spreadsheet. Once filtering is done then it's easy to convert the data into diagrams because charts are visually appealing and easy to understand. The webinar was very helpful and informative. Question Answer Session was handled by Ms. Pranaya Revandkar and Workshop ended with Vote of Thanks.

**OUTCOME:** Students were enlightened about what is research, the different types of research and various tools that can be used to conduct research.



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Chairman Mg. Committee  
Smt. Himadri S. Nanavati

Principal  
Dr. (Mrs.) Rajshree Trivedi

24/04/2021.

To,

Ms. Neha Bansali  
Faculty of P.G. Psychology  
M.N.W. College  
Mumbai - 400 056.

Dear Madam,

On behalf of the Maniben Nanavati Women's College, we wanted to express our sincere thanks to you for conducting a Workshop on "Research Methodology" on 28th April 2021 and 21st May 2021 on Zoom Platform. It was a great experience for our students and very informative sessions for them.

Once again, thank you very much for making the sessions successful, and we appreciate your continued support even in future. We wish you success for all your future endeavors.

Thank you.

Regards

**Dr. (Mrs.) Rajshree P. Trivedi**  
Principal  
Maniben Nanavati Women's College,  
Vile Parle (West), Mumbai - 400 056.



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NAAC Reaccredited 'A' grade

Chairman Mg. Committee  
Smt. Himadri S. Nanavati

Principal  
Dr. (Mrs.) Rajshree Trivedi

22nd May 2021

To,  
Ms. Neha Bansali  
Faculty of P.G. Psychology  
M.N.W. College  
Mumbai - 400 056.

Subject: Invitation as a Resource Person to Conduct Workshop  
on Research Methodology

Dear Madam,

Greetings from Maniben Nanavati Women's College , Mumbai!

Our institution has been a pioneer in imparting education to young women since 1972 offering programmes at the Undergraduate and Post Graduate levels.


In order to enlighten our Management Students in the Research area the Department of Management Studies takes pride in inviting you as a Resource person to conduct workshops "Research Methodology".

We would appreciate the fact that our students would benefit from your experience and knowledge. The workshop will be conducted in 2 Sessions for 2 Hours each on 28th April 2021 and 21st May 2021 between 3.00 to 5.00 p.m..

Kindly confirm the date and time if any changes need to be done. We look forward to your gracious presence and your fruitful association with us even in the future.

Thank you.

Regards

  
**Dr. (Mrs.) Rajshree P. Trivedi**  
Principal  
Maniben Nanavati Women's College,  
Vile Parle (West), Mumbai - 400 056.

**MANIBEN NANAVATI WOMEN'S COLLEGE  
DEPARTMENT OF BAFI**

**ACTIVITY REPORT FORMAT**

**YEAR: 2020-21**

**NAME OF THE ACTIVITY:-** a Webinar on “Basics of Stock Market”

**Date:-** 22<sup>nd</sup> May 2021

**TARGET GROUP:** All BAFI Students

**NO OF STUDENTS:** more than 1000 (from different colleges)

**SPEAKER/RESOURCE PERSON (WITH DESIGNATION):-** Shri. Harsha (MD- Shine project, certified stock market analyst & Macroeconomic expert)

**TIME:** 12:30 pm to 3:00 pm

**OBJECTIVES:-** To explain what shares are and what is the need of issuing shares. Also the IPO and the Process of investing in the stock market

**METHODOLOGY:-** Online Lecture (ZOOM), Live streaming on YouTube and case studies

**OVERVIEW:-** Mr. Harsha, with the help of a very interesting case study (related to startup) explained what shares are and what is the need of issuing shares. He also explained the IPO and the Process of investing in the stock market.

He further explained various technical terms of stock market like NIFTY, SENSEX, mutual fund & how it is different from shares, with the help of simple & understandable examples.

The students got a clear idea about Shares, stock market & its related terms. He helped the students to understand the investment process and what are the risks associated with the stock market.

Lastly, there was a question & answer session where Mr. Harsha also solved queries of students' related to the stock market. The session was very interactive and productive.

**ANY OTHER REMARKS:-**

Lecture link : <https://forms.gle/WezRD89pFkFnTWiY7> (Live streaming)

Other link : <https://www.shineprojects.in/enroll?r=2014549>

Event Photos



A screenshot of a Zoom meeting. The main window displays a website article titled "FAST FOOD" with the sub-header "AUGUST 2019 | QSR STAFF". The article features a carousel of images of sandwiches, with the first image showing a stack of sandwiches on a wooden board. Below the images, it says "1 of 33 Stack them up". To the right of the website is a presentation slide with the text "Get Ready for happy customers." and a photo of hands holding a smartphone. The Zoom logo is visible in the bottom right corner of the meeting window. The name "Sri Harsha" is visible in the top right corner of the meeting window.



**Maniben Nanavati Women's College**  
**Nanavati Innovation Entrepreneurship Development Incubation Centre**  
**Report on One Week Faculty Development Programme on "Entrepreneurship, Incubation and Innovation"**

A one-week faculty Development programme was organized by Teaching Learning Centre of Ramanujan College Delhi from 23<sup>rd</sup> June 2020 to 29<sup>th</sup> June 2020. Mrs. Jyotsana Raut and Ms. Snehal Obhan participated in the FDP.

**Day 1 (Inaugural Session 11:00 to 12:30)**- Mr. S.P Agarwal Principal of Ramanujan addressed the audience on the topic of FDP and Mr. Prabhat Ranjan one of the Resource person spoke about the college and its different areas of working. He said this is the right topic in this pandemic situation, the college started in 2010 and it is funded by Delhi University from 2012. 10 centers of Higher learning, 40 societies working in their area of education. Importance is given on the mental health of the students. More importance is given on the faculty teaching and learning. Till now they have completed 10 programmes and its main objective is to reach the unreached. The 2<sup>nd</sup> speaker for the day was Mr. Kamal Jeetji, he is the RSS member for 40 years, mentor for swadeshi startups. He talked about Ayurvedic medicines and new technology to be used and what can be its base. Research on medicines by America and India. In India research is done using various environmental goods, some technology driven solutions to be done in India. India is still depended on other countries like china for small spare parts and solutions , so because of banning Chinese products it becomes necessary to work on developing these goods within India so that India becomes self reliant and self-depended.

A quiz was posted at the end of Day 1 to test the participants on the basis of topics covered .

**Day 2 (Video lectures on Intellectual Property Rights and Startups)**- Different videos were posted on IPR and startups on the basis of which quiz was posted for the participants.

**Day 3 ( From work Bench to Enterprise lessons from the entrepreneurial journey)**- Day 3 concentrated on inculcating entrepreneurial spirit , achievement motivation, training or teaching others to become entrepreneurs and also self motivation to become Achiever/Innovators/Entrepreneurs.

**Day 4 (Business Opportunity Identification)**- Day 4 session was about identification of business opportunity. 25000 lakh solar panels from china dumping of cheap goods. Close down of Vitamin B complex industries due to dumping of Chinese goods. Manufacturing capacity taken over by multinational companies eg: Refrigerator Company(Kelvinator and Whirlpool). 15 times higher per capita income than India. Goods worth 7,00,000 cores being imported from China. India should start using swadeshi Indian goods and start becoming self reliant. Development of technology within the home country.

A Quiz was posted on the basis of video lectures at the end of the session.

**Day 5 (Assessing Viability of a business)**- Dr. H. Purushotham NRDC(National Research Development Corporation) spoke about promotion of Innovation, Incubation, Entrepreneurship and startups in Academia and its challenges and opportunities. He spoke about market survey and analysis, competitors analysis, Customer perception, Potential market analysis, level of acceptance, Customer satisfaction, product improvement, steps to research, measures of successful R&D, Higher Education challenges. He explained about the role of incubation, resource mobilization, Technology Commercialization, collaboration with industry and entrepreneurship. A quiz was posted to test the participants at the end of Day 5.

**Day 6 (Startup ecosystem in India)**- In the session it was explained about the startup ecosystem in India. India is the third largest eco-system in the world, number of start-up:45000(7500 technology startups). VC/Angel funds-239 nos, Mergers and acquisitions-451 nos., venture funds invested 4.2 billion from January to sept 2018. The resource person spoke about IPs, startups, and Aatma nirbhar bharat.

An assignment on Atma Nirbhar Bharat Abiyan was given to the participants along with a quiz at the end of Day 6.

**Day 7 (Incubation and Startups)**- Prof. Unnat Pandit spoke about personal care and wellbeing and currently relying on Indian products, improving the economic conditions of the country, efficient utilization of the data present should be analyses for the productive knowledge to design the solution.

Dr. Kamlesh Raghuvansh spoke about seamless communication. It's time to change, its time of disruption, time of uncertainty , it's time for youth to utilize the knowledge at the right time of lockdown , transform teaching experience to learning process.

Dr. Surjoday Ghosh explained about the thumb rule Lay of Land- without capital an idea is very little. He spoke about Corporate social responsibility, Industrial partners, startups, industrial designing, objectives of incubation, mentorship, Incubation revenue sources, strategic positioning. Mr. Dipan Sahu (Assistant innovation director MHRD. He spoke about Innovation cell, Entrepreneurship Typology and productive Entrepreneurship. He explained Rustow's five stages of growth, role of entrepreneur and entrepreneurship in economic development.

A quiz was provided at the end of day 7 i.e on 29 June 2020. Certificates for the same were provided on the completion of all the assignmen

## REPORT OF SKILL DEVELOPMENT : Udyojokta Demystified – Anyone Can

This is a 40 Hours Skill Development Programme .Total Participants of MNWC- 26 and BM Ruia College – 26 students. This is a collaborative programme organised by Dept of Commerce & NIEDIC of MNWC and Dept of Commerce and IQAC of B.M Ruia college and Powered by Inner Wheel Club of Bombay Airport. The Inaugural session was held on **12<sup>th</sup> Sept 2020** and the Chief Guest for the Programme was Ms Preeti Bhagat – President, Inner Wheel Club of Bombay Airport. The participants for the Inaugural programme were Members of Inner Wheel Club, Mr BR Venkatesh and Mrs Tejaswini Venkatesh, Entrepreneurship Promoters and Proprietors of MBTLA Training Academy.The Inaugural Programme included Speeches of Prof Sunita Sharma, Smt Himadri Nanavati : Chairperson Managing Committee,MNWC. Ms Preeti Bhagat, Dr Rajshree Trivedi, Dr. Santosh Kaul Kak ( Principals of Both Colleges), Dr Rita Patil spoke on activities of NIEDIC . Mr B.R Venkatesh gave an introduction of MBTLA Academy.The Inaugural session ended with Vote of Thanks given by Dr. Nooruzia Qazi.

**14<sup>th</sup> Sept 2020.:** The Programme started with Ms Tejaswini sharing her life story with everyone.The EDP training helps to transform a person’s life into a whole new which includes his thinking capabilities, behaviour towards others and encourages inactive persons to become active ones. The students were encouraged to answer questions like what are you good at? What are you afraid from?.

**15<sup>th</sup>Sept2020:**In this session Mr Venkatesh sir along with Ms Tejaswini explained the students Importance of Entrepreneurship for the country . This was followed by a discussion on Traits of Entrepreneurship – to increase bonding , talking skills, communication skills, Developing networking, connecting right people at right age, problem solving skills etc. The participants were asked to rate themselves on the scale of 1 – 5. This was followed by setting goals for themselves for each quality, which was followed by an action plan.

**17<sup>th</sup> Sept2020:** In this session students were explained how to start a business, and basic things required to do a business. Risk taking is the biggest quality . We have to start with idea generation . Success is hidden in Ideas.Every business whether big or small has to go through this process of Ideas generation.Students were given an experience of how to generate Ideas.

**18<sup>th</sup> Sept 2020:** Ideas in itself contain meaning, mantra of successful business.Our house itself gives ideas of various types of business. Observation is the key of getting ideas.

e.g if washing clothes with hands is a problem than washing with machine is a solution to that problem. In short find a problem and than find a solution to that. Anyone can become an entrepreneur by becoming a problem solver.

**21<sup>st</sup> Sept 2020:** The whole group was divided into smaller groups of 4, with 2 students from each college.The groups sat down together to discuss the problems they were facing around. Each group was given a name. Mr Venkatesh started the

activity of Hobbies, skills, and qualities. A discussion was initiated on difference between skills and qualities.. This was followed by Newspaper activity.the participants were taught how to find business information from newspaper. How business could be developed by solving problems faced by students were also discussed.

**22<sup>nd</sup> Sept 2020:** The topic for discussion was Idea Generation.taking newspaper as base different ideas were generated like printing business, packing etc. Newspaper also generates critical thinking, reading, and writing. A newspaper shows how we can grow our business. A PPT presentation was shown named Scamper. The PPT had 7 points but Tejaswini only explained first point. – Substitute.It tells us about what resources, materials can we substitute to enhance the product and the process.

**23<sup>rd</sup> Sept, 2020:**The topic of discussion was Business Idea.Different examples of business idea were given like in college if all girls are using recharge card, then if a counter is opened in the college canteen will earn money for institution . stories of how manikchand started his business were narrated.Different examples like food centre,health & fitness centre were given.

**24<sup>th</sup> Sept, 2020:** The topic of discussion was Market Research. What all needs to be researched about the market like customers, competitors, price of the product, manpower etc. The role of Transportation was also discussed. The concept of Product Life Cycle was also explained.

**29<sup>th</sup> Sept 2020:** All the groups were given home work to do marketing research of the products selected by them. The groups collected information about the raw materials to be used for their products. They were explained about different types of Organisations – Private Firms, Partnership Firm, Sole Proprietor and Company form of Organisation. The teams were also asked to explore about their Product – customers, competitors, license, financial suppliers, Government Policies, Promotion, etc.

**8<sup>th</sup> October 2020:** Mr Venkatesh explained the basics of License, Finance, Taxation, Registration, Risk and litigation. After explanation the teams were asked to list the expenses of the business selected by the group. They had to also list 5 sources of income of their business selected.

**9<sup>th</sup> October 2020:** The topic of discussion was the expenses of business and what things should be considered before starting a business. One is required to plan the budget and evaluate the income and expenses according to the concept of business rules of cash book. Cash book does not show profit or loss nor can it show a negative balance.This was followed by a discussion on different types of costs incurred by a business.

**13<sup>th</sup> October 2020:** Mr Venkatesh explained that there are three different types of.

**16<sup>th</sup> October 2020:** In this session a case study was done of a Tea Shop. The location chosen was Andheri Station and it was given a name as Tea Point. This was followed by preparation of a Budget. All expenses and possible costs were included in the budget.

**19<sup>th</sup> October 2020:** The topic of discussion was Business Improvement and how business can be made profitable. The example of Tea point was taken and each one calculated the costing and material required for each cup. This also helped to calculate how much profit would be made on each cup. The session was very thought provoking and gave a lot of ideas about starting business.

**20<sup>th</sup> October 2020:** The topic of discussion was Fixed Cost and Start Up Cost. Examples of Fixed Cost – Employee Salary, Electricity Bill etc and examples given about start up cost were – place, interior, electricity fitting, advertising, name plate, CCTV etc. This was followed by calculating Total Cost.

**22<sup>nd</sup> October 2020:** The topic of discussion was Advertisement – Why desired and different types of advertisement, that to at a very cheap cost. The students were given guidance how to prepare their presentation. Different queries of the students were answered.

**23<sup>rd</sup> October 2020:** The girls were guided for the presentations to be done by them. On 24<sup>th</sup> and 26<sup>th</sup> October 2020.

**24<sup>th</sup> October 2020: Business Plan Competition Day 1:** The programme started with invoking the blessings of All Mighty . Seven teams made a presentation of their business plans. The Judgement Criteria was – All members Participation in Presentation, Marketing Content, Financials ,Overall Viability of project and Overall team presentation. The Judges for the competition were Entrepreneurs Mr Samir Shah and Mrs Meena Shah. 75 participants were present for online programme. The winners were 1<sup>st</sup> Prize (Rs 2,000) Team Fantastic Four, 2<sup>nd</sup> Prize (Rs 1,000) each Udyojak and Tufani Girls and 3<sup>rd</sup> Prize ( Rs1,000) SP3.Team.

**26<sup>th</sup> October 2020: Business Plan Competition Day2:** Six teams made a presentation of their business plans. The Judges for the competition were President of Inner Wheel Club of Bombay Airport Ms Preeti Bhagat and CEO of Torsion Group Mr Suketu Jariwala. 67 participants were present for the presentations. The winners were 1<sup>st</sup> Prize (Rs 2,000) Team Fly Four, 2<sup>nd</sup> Prize (Rs1,200) Ambitious Girls and 3<sup>rd</sup> Prize ( Rs900 each) Team Rose and Aqua Women. Day 2 prizes were sponsored were Ms Preeti Bhagat. The Programme ended by students presenting their feedback.

costs - Start Up costs, Fixed Costs and Variable Costs. A video on costing of a Tea Shop was shown. Different questions like location, size, whether would purchase or hire, what would be the Layout of the shop were discussed with help of different examples



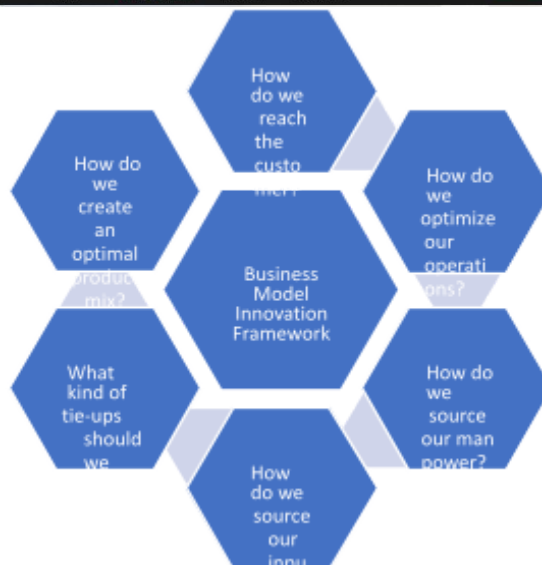
**Maniben Nanavati Women's College**  
**Nanavati Innovation Entrepreneurship Development Incubation**  
**Centre Report of Wings 2 Vision 3 Days Workshop**  
**Day 1 (2:30 pm to 5:30 pm)**

**Design Thinking:** Understanding the customer, ways to do user research, feasibility study, crystalizing your Business Ideas.

Resource Person: Dr. Kaustubh Dhargalkar

Dr. Kaustubh Dhargalkar started the Workshop from understanding the customer for starting the type of business. What are the different ways to do research and feasibility study of the business. He explained the 6 frameworks to design the business model

The screenshot shows a Zoom meeting interface. At the top, it says 'Zoom Meeting' and 'You are viewing Kaustubh Dhargalkar's screen'. Below this, the names of participants are visible: Ishan Nagwekar, Shruti Gaiikwad, Dr.Snehalata's i..., and Aniket Prabhu... The main part of the screen displays an Excel spreadsheet titled 'Sensitivity Analysis for a North Indian Fast Food Joint'. The spreadsheet is divided into several sections: 'TOTAL ADDRESSABLE MARKET (TAM)', 'MARKET (CUSTOMER SPENDING POWER)', 'SERVICABLE OBTAINABLE MARKET (SOM) PERCENTAGE OF PEOPLE FROM TOTAL NO. OF PEOPLE EAT OUTSIDE WHO WILL COME TO MY FAST FOOD JOINT (PERCENTAGE/SURVEY)', 'OPERATIONAL EXPS (PER YEAR)', 'CAPITAL EXPS (ONE TIME)', 'HOW MANY EAT OUTSIDE (INDIAN HOWMANY EAT OUTSIDE (INDIAN)', 'HOW MUCH WILL BE THE SALES (no. of people coming \* per meal spending (i.e. 40/-)', 'TO START THE BUSINESS', and 'EBIT (EARNINGS BEFORE INTEREST AND TAXES)'. The spreadsheet contains various data points, formulas, and cell references. On the right side of the Zoom window, there is a 'Participants (108)' list with a search bar and a list of names, including Jyotsana Darshan Raut (Me), Optimistech Softwar..., Kaustubh Dhargalkar, Rujuta kambli (Co-host), Aditi Patil, Aditya Thorat, Ainan Patel, Akshata Wadkar, Amar, Amogh Lahane, Aniket Prabhulkar, and Anushka sawant. At the bottom of the Zoom window, there are controls for 'Unmute', 'Start Video', 'Participants', 'Chat', 'Share Screen', 'Record', 'Reactions', and 'Leave'.





## Day 2 (10:00 am to 3:00 pm)

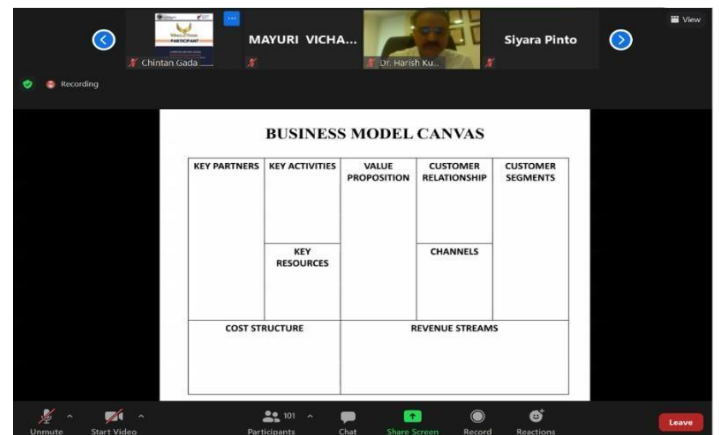
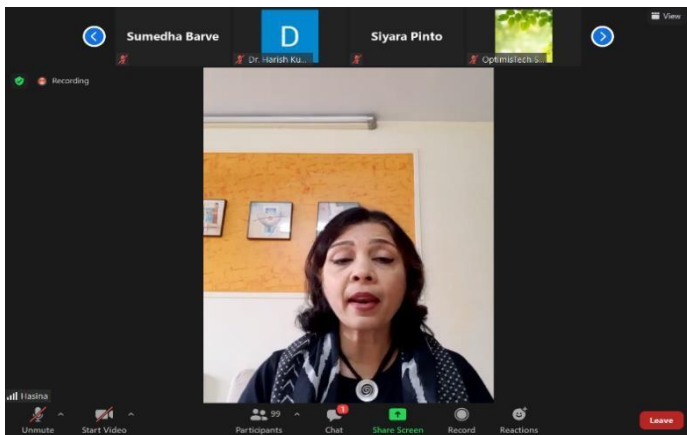
**Creation of business model canvas:** The Resource person for the Day 2 session was Dr. Hasina Sayed she explained different areas to be covered while preparing a business model.

A business model describes the rationale of how organization creates, delivers & captures value in economic, social, cultural or other contexts. The process of Business model construction is part of business strategy.

The canvas is used to describe, design, challenge & pivot your business model. It works in conjunction with other strategic management & execution tools and processes.

The points of canvas include

- Key Partners
- Key activities
- Value Proposition
- Customer Relationship
- Customer Segment
- Key Resources
- Channels
- Cost Structure
- Revenue Streams

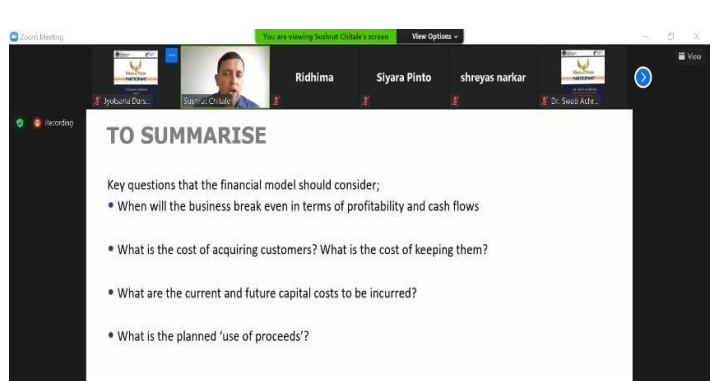
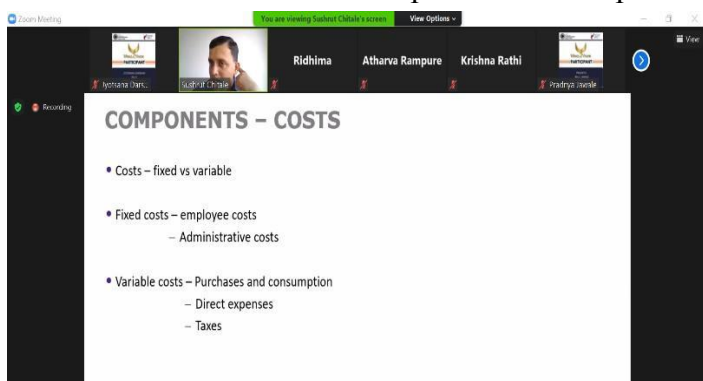


## Day 3 (10:00 am to 11:30 am)

**How to develop basic Cost and revenue model:** The Resource person for the program was CA. Sushrut Chitale he spoke about How to develop basic cost and revenue model. He spoke about the characteristics of a good business model like clean and well laid out , assumptions on one sheet, Highlight editable cells so that they are easy to locate, consistent formulae and linking across the model.

He explained different types of cost which are important for the business like fixed and variable cost, he summarized his session with soe key points like

- When will the business break even in terms of profitability and cash flows
- What is the cost of acquiring customers ? what is the cost of keeping them?
- What are the current and future capital costs to be incurred?
- What is the planned 'use of proceeds'



## Day 3 Session 2

**Format of Business idea presentation for Wings2Vision panel rounds, schedules and mentoring session details:** Dr. Sucheta Pawar and Ridhima Mahabal explained about the business idea presentation and provided a template for the presentation of the business model. They explained about the different panel rounds and schedules for the same. 5 Students were mentored by Mrs. Jyotsana Raut out of it 2 students participated in the business model competition.

The flow in which the business model canvas needs to be presented.

BUSINESS MODEL CANVAS				
KEY PARTNERS	KEY ACTIVITIES	VALUE PROPOSITION	CUSTOMER RELATIONSHIP	CUSTOMER SEGMENTS
	KEY RESOURCES		CHANNELS	
COST STRUCTURE		REVENUE STREAMS		

- 1) What problem are you solving?
- 2) Whose problem are you solving? -
- 3) (Customer segment)
- 4) What is the solution that you are offering?
- 5) How is your solution unique?( Value proposition & Competitors analysis)
- 6) How are you planning to implement it (key Resources, key channels, key activities & key partners)

Templates for the competition

•Is your solution commercially feasible? ( Cost structures & revenue streams)

From Sahil Gale to Everyone







