



Estd.: 1972

NAAC Reaccredited 'A' grade

# MANIBEN NANAVATI WOMEN'S COLLEGE

BEST COLLEGE 2018-2019 Awarded by SNTD Women's University, Mumbai

(Affiliated to S.N.D.T. Women's University)

Conducted by : SHREE CHANDULAL NANAVATI WOMEN'S INSTITUTE & GIRLS' HIGH SCHOOL

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Chairman Mg. Committee  
Smt. Himadri S. Nanavati

Principal  
Dr. (Mrs.) Rajshree Trivedi

## Bachelors of Design (Fashion Design)

### Programme objectives:

1. To introduce & acquaint students with different aspects of designing for the industry.
2. To provide a deeper understanding of various weaves and textile materials.
3. To train students in fashion illustrations to create, experiment & blend innovative designs.
4. To develop student's ability in the fields of pattern making and drafting, garment construction & how to create product range.
5. To give students knowledge on computer aided designing tools to make them industry ready.
6. To impart skills in marketing, merchandising & entrepreneurship.

### Programme Specific outcomes (PSO):

1. Students will get an overview of different facets of Fashion Industry and articulate design ideas verbally, visually, and digitally.
2. Students will have the knowledge about different textile materials and clothing product design.
3. Students will be able to adapt their artistic abilities to support their future design careers and will also develop a systematic, critical approach to problem solving at all levels of the design process.
4. Students will be well versed with pattern making and stitching and get opportunity in the garment industries as pattern maker and sewing supervisor.
5. Students will be able to create new ideas which can be used in home textile industries as textile designer.
6. Generate design preferences and styling ideas based on the purpose and theme of an event.
7. Student should be able to assess market and consumer factors that influence apparel and textile merchandising and marketing decisions.
8. Students should be able to conceptualize and communicate creative entrepreneurial projects.

*Shikant*  
31/05/2021  
Affiliation Section  
S.N.D.T. Women's University  
Mumbai - 400 020

*ARKhale*  
08/06/2021  
Dean

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*Rajshree P. Trivedi*  
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