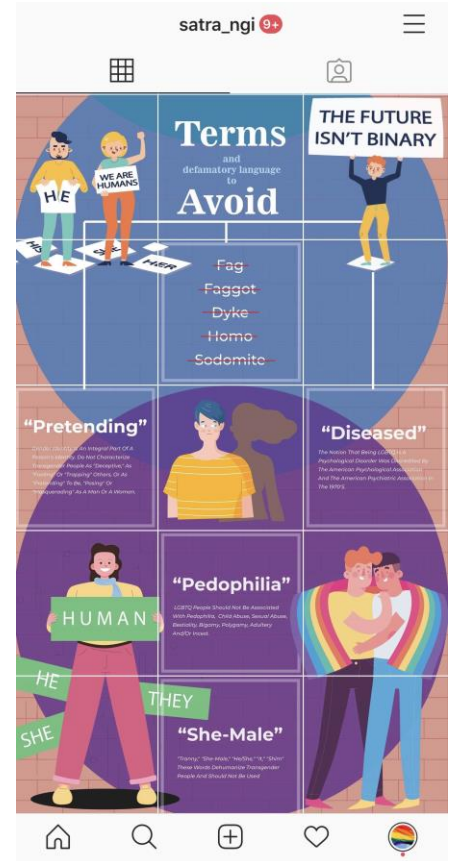
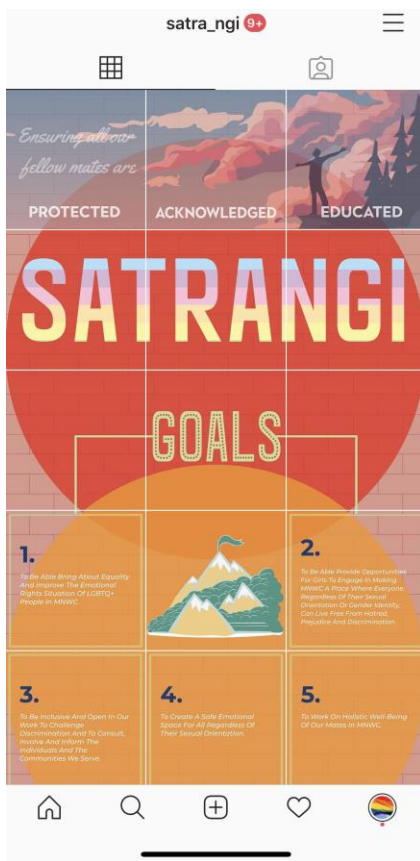


Satrangi- A student initiative for LGBTQIA+ Awareness July 2020

The following activities were carried out by Satrangi in the month of July.

20th July '20- Satrangi goes online.

- Official online portal for audience and potential collaborations to reach out on Instagram.



- The online page talks of awareness and what Satrangi stands for.
- Official email address provided on the page.
- An audience following of over 150 people was seen on the profile within the week.
- Reaching the general population is most important when creating awareness so increasing the followership from 45 to 150 within a week is remarkable.

29th July '20 - Webinar on awareness with Comedian Aayushi sagad.

- Satrangi meeting discussing potential speakers, topics, audience generating strategies and modes of communication.
- A presentation explaining Satrangi'S mandate was developed to be mailed to narrowed down speakers.
- Aayushi Jagad was finalised as our speaker for the event.
- Poster invitations were designed to be sent out after receiving the confirmation mail from the speaker.


MANIBEN NANAVATI WOMEN'S COLLEGE
 BEST COLLEGE 2018-19
 NAAC RE-ACCREDITED 'A' GRADE
 AFFILIATED TO SNDT WOMEN'S UNIVERSITY,
 MUMBAI

LGBTQIA+ **SATRANGI - AN MNWC**
STUDENT LED INITIATIVE
HOSTS 1ST EVER
WEBINAR WITH



Aayushi Jagad!!



A Stand-up Comedian, hosts
 her own podcast, Writer,
 Influencer, Feminist!

Tune in to watch her create
 awareness, talk about her
 personal experiences and
 everything in between

JOIN US ON
29TH JULY
6PM IST

- Word was put out in college and outside to generate buzz about the webinar.
- Registration forms were sent.
- Registrations were seen from across the states coming from various colleges.
- Invitations were sent out to college authorities.
- A total of 158 registrations were observed.
- The webinar was scheduled on 29th of July at 18:00.
- The webinar saw an impressive response of 60+ participants and was graced with the presence of Maniben Nanavati women's colleges' principal, Dr. Rajshree Trivedi and department authorities.
- The session was interactive in nature.
- Participants were open to ask questions and the session served its aim of generating awareness.

FEEDBACK:

Based on the feedback for the event, the following pie-chart was constructed.

Count of How useful did you find the content of the event?

