**Ms. Shaheen Khan,** Assistant Professor, She is working as the Coordinator of Post Graduate Department of Commerce, Maniben Nanavati Womens' College, Vile Parle (W), Mumbai (Affiliated to SNDT Women's University). She has been working for the Institute for the last 3 years. She has done her Master's Degree in Commerce with specialization in Human Resources Management from Maniben Nanavati Womens' College in 2015. She holds the Degree of Bachelor of Management Studies which was completed in the year 2013. She has done Certificate course in Research Software SPSS and holds a Diploma in Computer Application Designing.

**Teaching Experience:** At Post Graduate level, She teaches subjects like Strategic Management, Basic Accounting, Consumer Behavior, Talent Management, Organizational Behavior, Key People Management, Retail Banking. She guides the M.Com students during Dissertations and Research Projects along with Internship and Placements. At the Undergraduate level She Teaches Advertising.



Research Experience: She has extensive research knowledge which was accumulated over

past 3 years. She presented her research papers like "Cultural Tourism – Issues and Challenges in India" at Jaipur. Her research papers on "Technological Innovation in Indian Film Industry: Then and Now" and "A Study Exploring Motivational Techniques Employed by Pritam Honda Pvt Ltd", "A Study of Women Entrepreneur Among Members of Mahila Bachat Gat" and "Women Entrepreneur in India with Special Reference to Kiran Mazumdar Shaw" were published in various Research Journals.

**Talks Delivered:** She delivered a Talk on "Advertising Function and Technique of Illustration" at Smt. P.N. Doshi Womens' College and "Ethics in Advertising" at M.M.P Shah Womens' College of Arts and Commerce. She has been invited for Guest Lecture on "How to Write Internship Report" held at B.M Ruia Girls' College.

She has been part of the Organizing Committee for an International Conference on "Use of Digital Technology in Service Sector: Beyond Metro". She is on the front foot for organizing various Training Programmes, Guest Lectures and Workshops of Experts in various fields and Entrepreneurs for the students to enhance their practical experience. She has enthusiastically attended various Seminars, Workshops along with National and International Conferences.

She follows her passion of teaching with utmost dedication and enthusiasm. She looks forward to welcome her students under diversified umbrella of her knowledge which she can share with her students and watch them grow it future to achieve their goals and fulfill their aim with a smile on their face.