

NAAC Reaccredited 'A' grade

MANIBEN NANAVATI WOMEN'S COLLEGE

BEST COLLEGE 2018-2019 Awarded by SNDT Women's University, Mumbai (Affiliated to S.N.D.T. Women's University)

Conducted by : SHREE CHANDULAL NANAVATI WOMEN'S INSTITUTE & GIRLS' HIGH SCHOOL

Vallabhbhai Road, Vile Parle (West), Mumbai-400 056.

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Chairman Mg. Committee Smt. Himadri S. Nanavati

Principal

Dr. (Mrs.) Raishree Trivedi

Ref.:

Date: 6/12/2019

Bachelors of Management Studies (B.M.S.)

Programme Objectives:

- •To Instill the management principles for deep understanding of human behaviour and their motivation factors.
- •To prepare financial statements on business decisions.
- •To analyse the needs and requirements as an Human Resource and create a suitable environment for the employees.
- •To create awareness about the Business Environment and help develop strategies to with stand the complex environment.
- •To develop Marketing strategies with the evolving market needs.

Programme Outcomes:

- 1. Learner's will define skills of managing organizational resources Human and Nonhuman.
- 2. Learner's will paraphrase the various aspects of work culture, environment and human behaviour.
- 3. Learner's will be able to employ professional knowledge & skills in the filed of accounting, marketing and human resource management.
- 4. Learner's gain ability to appraise strategic situation with the help of using analytical tools in and out of organization.
- 5. Learner's will develop entrepreneurial Skills and Professional Skills effectively.

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Faculty of Science & Technology, SNDT Women's University. Mumbai-400 020.

Women's University Mumbai - 20.

Dr. (Mrs). Rajshree P. Trivedi Principal

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