## Report on Cleanliness Campaign, Plantation & Awareness

2<sup>nd</sup> October, 2019.

**TARGET GROUP:** CLASS – FYBA / FYBMS [ENGLISH MEDIUM] 1 TEACHER +18 STUDENTS.

ORGANISER/ SPEAKER NAME: Mr. Shubhajeet Mukharjee.

**PLACE OF THE ACTIVITY**: Aarey Colony , Chota Kashmir [Goregoan]

A Cleanliness Campaign was conducted by Mr. Shubhajeet Mukharjee from Indian Red Cross Society on 2<sup>nd</sup> October 2019, Wednesday . Along with students from our college, colleges like Royal College and Indian Red Cross Society (IRCS) members also participated in this campaign.

The students were divided into groups for the cleanliness campaign. All the formed groups and the members who had participated in the campaign were provided with gloves and bio-degradable bags to fill the garbage. The cleanliness campaign also included an awareness program on plastic and students trailed for 2 kms inside Chota Kashmir garden and slum area to collect the plastic waste materials. As this campaign concluded, every individual was asked to pick up a sapling given by the NSS Unit and plant it.

The students along with a NSS Committee member interacted with the community people and visitors. They created awareness about 'NO USE OF PLASTIC'. One of the students was captured by DOOR DARSHAN [DD] channel for a short poem on NO USE OF PLASTIC, titled, 'Plastic Elastic'. The students learnt a great deal of reducing use of plastic and preserving the environment.







